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informatik

Récolte des Connaissances de la Toile

Gerhard Weikum

**Max Planck Institute for Informatics
Saarland University**

<http://www.mpi-inf.mpg.de/~weikum/>



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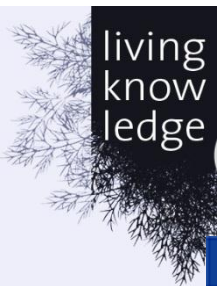
Knowledge Harvesting From the Web

Gerhard Weikum

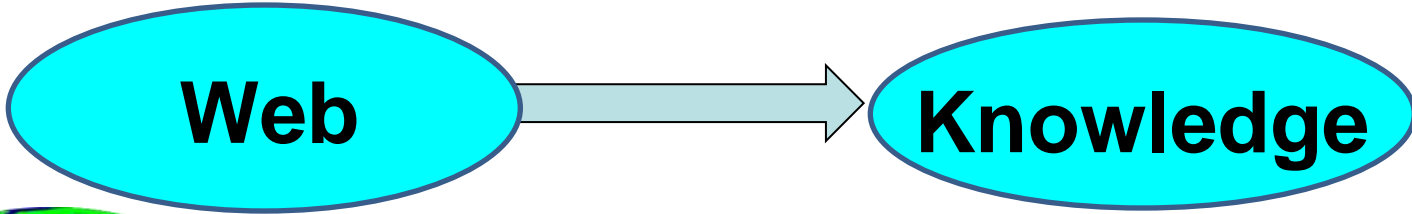
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Acknowledgements

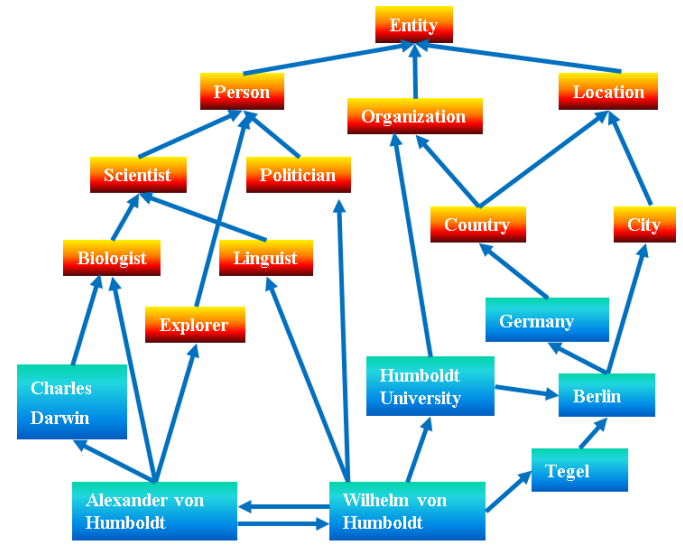
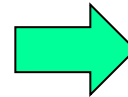
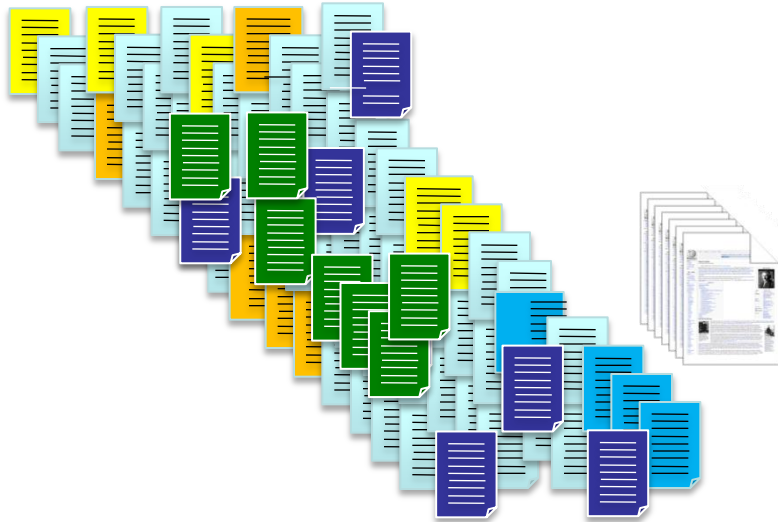
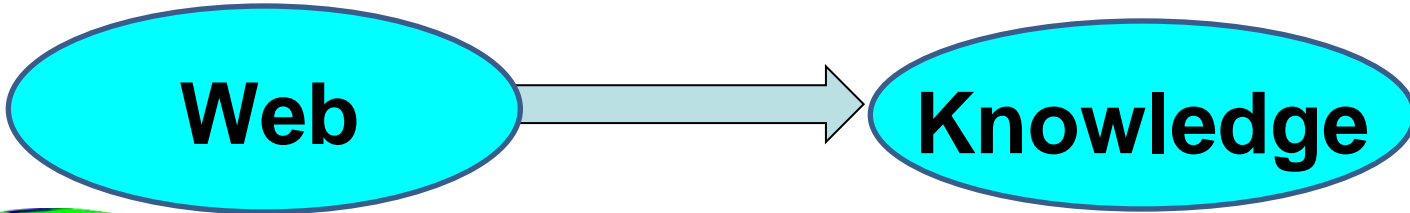


Knowledge from the Web



Movie Title	Price	Rating
Sherlock Holmes 2	15.99	7.5
Inglorious Basterds	11.99	8.3
OSS 117: Lost in Rio	7.99	6.7

Knowledge from the Web



Outline

- ★ **Knowledge for Machines**
- ★ **Construction of Knowledge Bases**
- ★ **KB Population from Text & Web Pages**
- ★ **Knowledge for Intelligent Applications**
- ★ **Opportunities & Challenges**
- ★ **Conclusions**

Spectrum of Machine Knowledge

factual:

bornIn (SteveJobs, SanFrancisco), hasFounded (SteveJobs, Pixar),
hasWon (SteveJobs, NationalMedalOfTechnology), livedIn (SteveJobs, PaloAlto)

taxonomic (ontology):

instanceOf (SteveJobs, computerArchitects), instanceOf(SteveJobs, CEOs)
subclassOf (computerArchitects, engineers), subclassOf(CEOs, businesspeople)

lexical (terminology):

means (“Big Apple“, NewYorkCity), means (“Apple“, AppleComputerCorp)
means (“MS“, Microsoft) , means (“MS“, MultipleSclerosis)

multi-lingual:

meansInChinese („乔戈里峰“, K2), meansInUrdu („کے ٹو“, K2)
meansInFr („école“, school (institution)), meansInFr („banc“, school (of fish))

temporal (fluents):

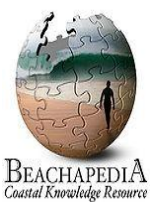
hasWon (SteveJobs, NationalMedalOfTechnology)@1985
marriedTo (AlbertEinstein, MilevaMaric)@[6-Jan-1903, 14-Feb-1919]
presidentOf (NicolasSarkozy, France)@[16-May-2007, 15-May-2012]

Knowledge Harvesting from Web Sources

(Automatic) Construction of **Comprehensive Knowledge Bases**
100 Mio's of entities, classes, relationships, common-sense properties

True Knowledge
The Internet Answer Engine™
BETA

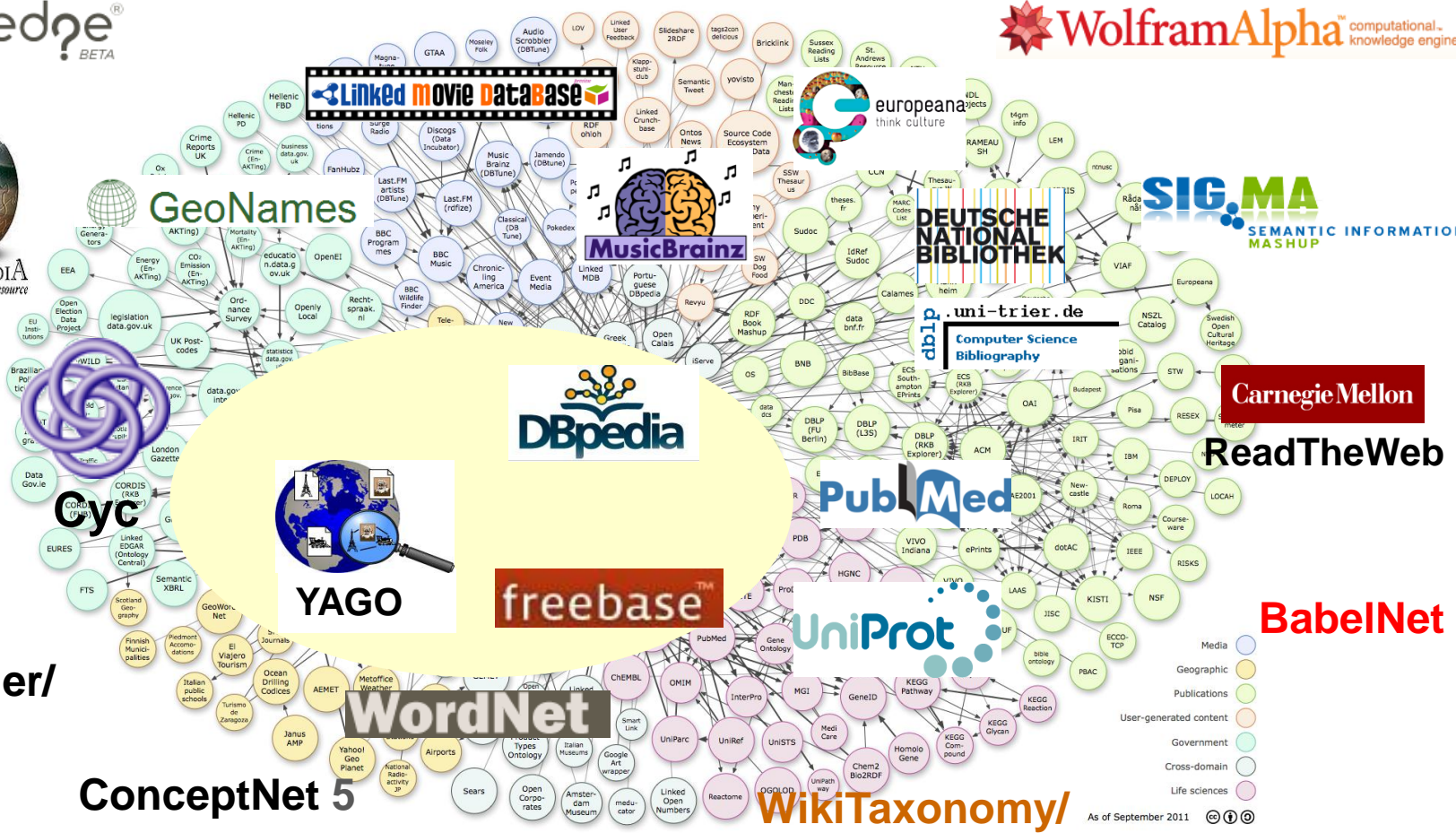
WolframAlpha™ computational-knowledge engine



SUMO



**TextRunner/
ReVerb**



ConceptNet 5

**WikiTaxonomy/
WikiNet**

As of September 2011

BabelNet

**CarnegieMellon
ReadTheWeb**

SIG.MA
SEMANTIC INFORMATION
MASHUP

**DEUTSCHE
NATIONAL
BIBLIOTHEK**
uni-trier.de
Computer Science
Bibliography

DBpedia

YAGO

freebase™

WordNet

PubMed

UniProt

GeoNames

MusicBrainz

Linked movie Database

europa.eu
think culture

BEACHAPEDIA
Coastal Knowledge Resource

- Media
- Geographic
- Publications
- User-generated content
- Government
- Cross-domain
- Life sciences

Knowledge for Intelligence

Enabling technology for:

- ★ **disambiguation** in written & spoken natural language
- ★ **deep reasoning** (e.g. QA to win quiz game)
- ★ **machine reading** (e.g. to summarize book or corpus)
- ★ **semantic search** in terms of entities&relations (not keywords&pages)
- ★ **entity-level linkage** for the Web of Data

- ★ Politicians who are also scientists?
- ★ European composers who have won film music awards?
- ★ French professors who founded Internet companies?
- ★ Relationships between Alexander Pushkin, Evariste Galois, Johnny Ringo, and Hamlet?
- ★ Enzymes that inhibit HIV?
- ★ Influenza drugs for teens with high blood pressure?
- ...

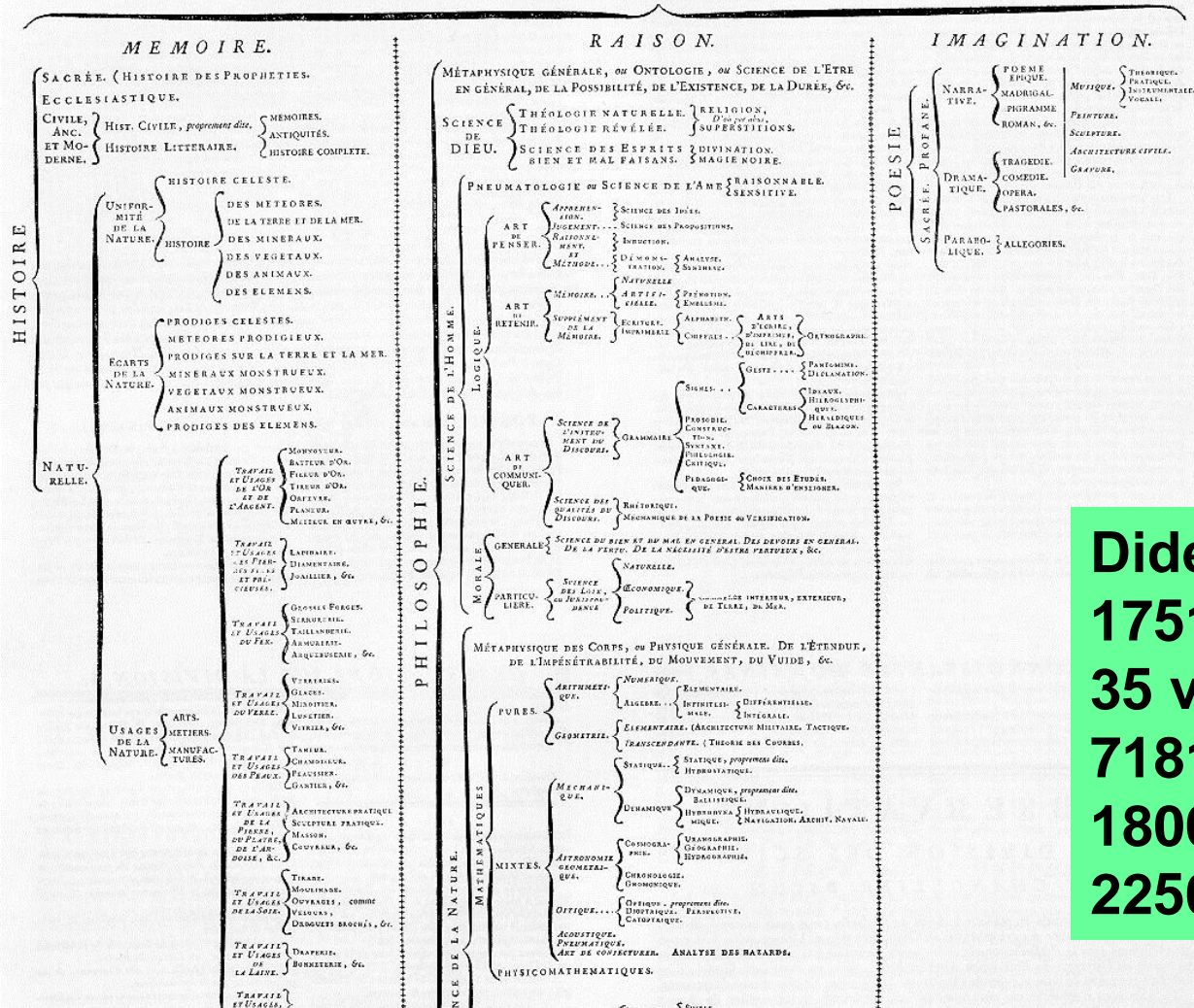
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The World's First Knowledge Base

* SYSTEME FIGURE DES CONNOISSANCES HUMAINES.

ENTENDEMENT.



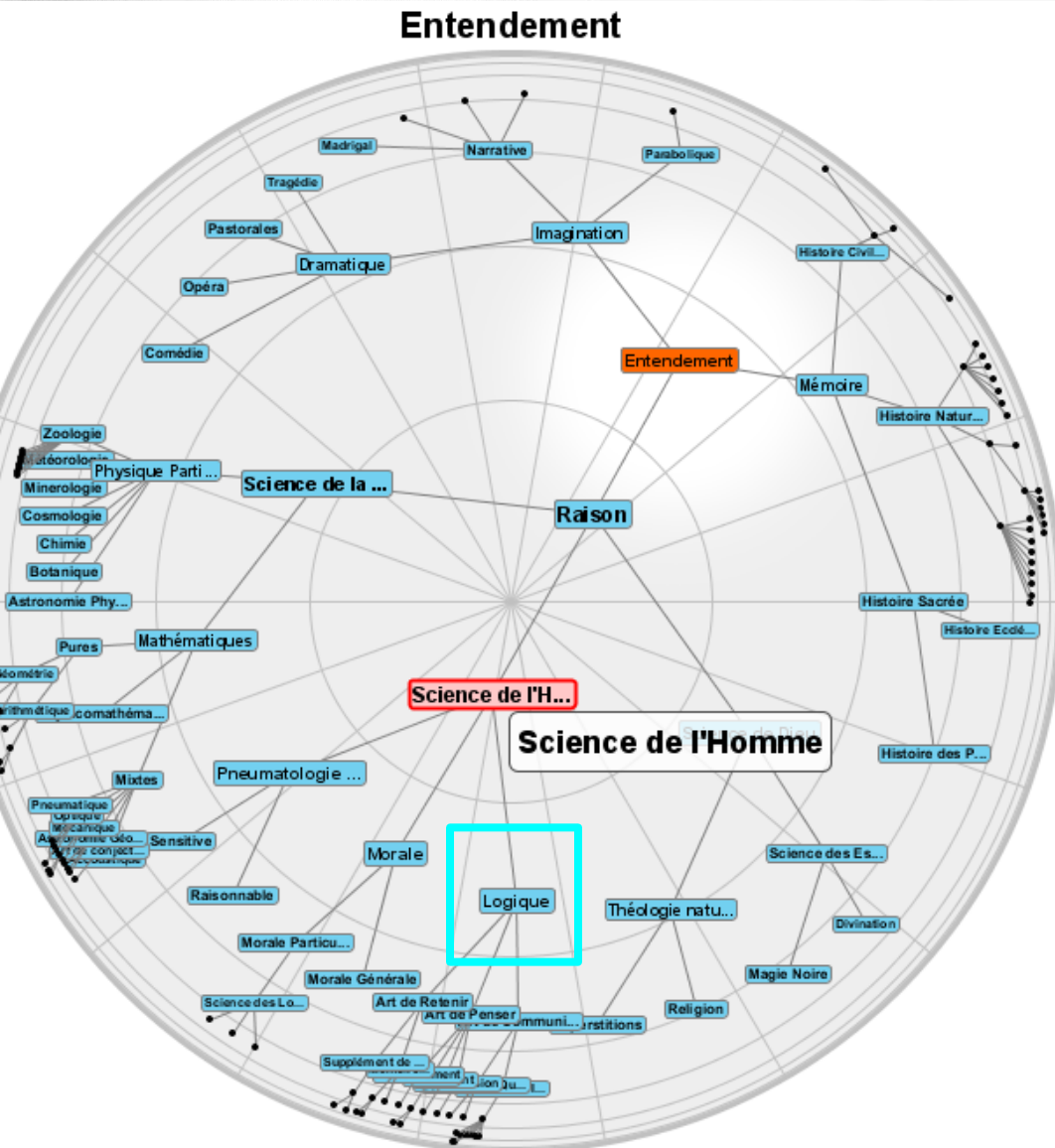
Denis Diderot (1713-1784)



Jean le Rond d'Alembert (1717-1783)

Diderot & d'Alembert (Eds.)
1751-1780
35 volumes, 4250 copies
71818 articles, 3129 figures
18000 pages, 20 Mio. words
2250 contributors

The World's First Knowledge Base



LOG 637

LOGIA, (*Géog. anc.*) riviere d'Irbernie, selon Ptolomée, *liv. II. chap. ij.* c'est-à-dire de l'Irlande; Camden croit que c'est *Logh-Foyle*, espece de golphe dans la province d'Ulster, au comté de Londonderi, qui se décharge dans l'Océan chalcédonien. (*D.J.*)

LOGIQUE, s. f. (*Philol.*) la logique est l'art de penser juste, ou de faire un usage convenable de nos facultés rationnelles, en définissant, en divisant, & en raisonnant. Ce mot est dérivé de λογος, terme grec, qui rendu en latin est la même chose que *sermo*, & en françois que *discours*; parce que la pensée n'est autre chose qu'une espece de discours intérieur & mental, dans lequel l'esprit converse avec lui-même.

La logique se nomme souvent *dialectique*, & quelquefois aussi *l'art canonique*, comme étant un canon ou une regle pour nous diriger dans nos raisonnemens.

Comme pour penser juste il est nécessaire de bien appercevoir, de bien juger, de bien discourir, & de lier méthodiquement les idées; il suit de-là que l'appréhension ou perception, le jugement, le discours & la méthode deviennent les quatre articles fondamentaux de cet art. C'est de nos réflexions sur ces quatre opérations de l'esprit que se forme la *logique*.

Le lord Bacon tire la division de la *logique* en quatre parties, des quatre fins qu'on s'y propose; car un homme raisonne, ou pour trouver ce qu'il cherche, ou pour raisonner de ce qu'il a trouvé, ou pour retenir ce qu'il a jugé, ou pour enseigner aux autres ce qu'il a retenu: de-là naissent autant de branches de l'art de raisonner, savoir l'art de la recherche ou de l'invention, l'art de l'examen ou du jugement, l'art de retenir ou de la mémoire,

Modern Knowledge Bases

WordNet

WordNet project
(1985-now)

George
Miller



Christiane
Fellbaum

WordNet Search - 3.1

- [WordNet home page](#) - [Glossary](#) - [Help](#)

Noun

- **S:** (n) enterprise, [endeavor](#), [endeavour](#) (a purposeful or industrious undertaking (especially one that requires effort or boldness)) *"he had doubts about the whole enterprise"*
- **S:** (n) enterprise (an organization created for business ventures) *"a growing enterprise must have a bold leader"*
- **S:** (n) enterprise, [enterprisingness](#), [initiative](#), [go-ahead](#) (readiness to embark on bold new ventures)

Modern Knowledge Bases

o direct hyponym / full hyponym

- S: (n) giant (an unusually large enterprise) *"Walton built a retail giant"*
- S: (n) collective (members of a cooperative enterprise)
- S: (n) business, concern, business concern, business organization, business organisation (a commercial or industrial enterprise and the people who constitute it) *"he bought his brother's business"; "a small mom-and-pop business"; "a racially integrated business concern"*
 - o direct hyponym / full hyponym
 - S: (n) agency (a business or organization that provides a particular service, especially the mediation of transactions between two parties)
 - S: (n) advertising agency, ad agency (an agency that designs advertisement to call public attention to its clients)
 - S: (n) credit bureau (a private firm that maintains consumer credit data files and provides credit information to authorized users for a fee)
 - S: (n) detective agency (an agency that makes inquiries for its clients)
 - S: (n) employment agency, employment office (an agency that finds people to fill particular jobs or finds jobs for unemployed people)
 - S: (n) mercantile agency, commercial agency (an organization that provides businesses with credit ratings of other firms) *"Dun & Bradstreet is the largest mercantile agency in the United States"*
 - S: (n) news agency, press agency, wire service, press association, news organization, news organisation (an agency to collect news reports for newspapers and distributes it electronically)
 - S: (n) syndicate (a news agency that sells features or articles or photographs etc. to newspapers for simultaneous publication)
 - S: (n) service agency, service bureau, service firm (a business that makes its facilities available to others for a fee; achieves economy of scale)
 - S: (n) travel agency (an agency that organizes
- S: (n) firm, house, business firm (the members of a business organization that owns or operates one or more establishments) *"he worked for a brokerage house"*
 - S: (n) corporation, corp (a business firm whose articles of incorporation have been approved in some state)
 - S: (n) conglomerate, empire (a group of diverse companies under common ownership and run as a single organization)
 - S: (n) publishing conglomerate, publishing empire (a conglomerate of publishing companies)
 - S: (n) large cap (a corporation with a large capitalization) *"he works for a large cap"*
 - S: (n) small cap (a corporation with a small capitalization) *"this annual conference is a showcase for ambitious small caps"*
 - S: (n) closed corporation, close corporation, private corporation, privately held corporation (a corporation owned by a few people; shares have no public market)
 - S: (n) family business (a corporation that is entirely owned by the members of a single family)
 - S: (n) closely held corporation (stock is publicly traded but most is held by a few shareholders who have no plans to sell)
 - S: (n) shell corporation, shell entity (a company that is incorporated but has no assets or operations)
 - S: (n) Federal Deposit Insurance Corporation, FDIC (a federally sponsored corporation that insures accounts in national banks and other

Modern Knowledge Bases

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◦ direct hyponym / full hyponym

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- S: (n) collective (members of a cooperative enterprise)
- S: (n) business, concern, business concern, business organization,

• S: (n) entrepreneur, enterpriser (someone who organizes a business venture and assumes the risk for it)

◦ has instance

- S: (n) Gates, Bill Gates, William Henry Gates (United States computer entrepreneur whose software company made him the youngest multi-billionaire in the history of the United States (born in 1955))
- S: (n) Sinclair, Clive Sinclair, Sir Clive Marles Sinclair (English electrical engineer who founded a company that introduced many innovative products (born in 1940))

+ focus on **classes** and taxonomic structure

– few or no **instances (entities)** of classes

• S: (n) capitalist (a person who invests capital in a business (especially a large business))

• S: (n) person, individual, someone, somebody, mortal, soul (a human being) *"there was too much for one person to do"*

• S: (n) organism, being (a living thing that has (or can

Knowledge Communities & New Opportunities



Steve Jobs

From Wikipedia, the free encyclopedia

For the biography, see [Steve Jobs \(biography\)](#).

Steven Paul Jobs (/ˈdʒɒbz/; February 24, 1955 – October 5, 2011)^{[4][5]} was an American businessman and inventor widely recognized as a charismatic pioneer of the [personal computer revolution](#).^{[6][7]} He was co-founder, chairman, and chief executive officer of [Apple Inc.](#) Jobs also co-founded and served as chief executive of [Pixar Animation Studios](#); he became a member of the board of directors of [The Walt Disney Company](#) in 2006, following the acquisition of Pixar by Disney.

In the late 1970s, Apple co-founder [Steve Wozniak](#) engineered one of the first commercially successful lines of personal computers, the [Apple II series](#). Jobs directed its aesthetic design and marketing along with [A.C. "Mike" Markkula, Jr.](#) and others. In the early 1980s, Jobs was among the first to see the commercial potential of [Xerox PARC's mouse-driven graphical user interface](#), which led to the creation of the [Apple Lisa](#) (engineered by [Ken Rothmuller](#) and [John Couch](#)) and, one year later, creation of Apple employee [Jef Raskin's Macintosh](#).

After losing a power struggle with the board of directors in 1985, Jobs left Apple and founded [NeXT](#), a [computer platform](#) development company specializing in the higher-education and business markets. NeXT was eventually acquired by Apple in 1996, which brought Jobs back to the company he co-founded, and provided Apple with the [NeXTSTEP](#) codebase, from which the [Mac OS X](#) was developed."^[8] Jobs was named Apple advisor in 1996, interim CEO in 1997, and CEO from 2000 until his resignation. He oversaw the development of the [iMac](#), [iTunes](#), [iPod](#), [iPhone](#), and [iPad](#) and the company's [Apple Retail Stores](#).^[9] In 1986, he acquired the computer graphics division of [Lucasfilm Ltd](#), which was spun off as [Pixar Animation Studios](#).^[10] He was credited in [Toy Story](#) (1995) as an executive producer. He remained CEO and majority shareholder at 50.1 percent until its acquisition by [The Walt Disney Company](#) in 2006,^[11] making Jobs Disney's largest individual shareholder at seven percent and a member of Disney's Board of Directors.^{[12][13]}

In 2003, Jobs was diagnosed with a [pancreas neuroendocrine tumor](#). Though it was initially treated, he reported a hormone imbalance, underwent a liver transplant in 2009, and appeared progressively thinner as his health declined.^[14] On medical leave for most of 2011, Jobs resigned as Apple CEO in August that year and was elected Chairman of the Board. On October 5, 2011, Jobs died of respiratory arrest related to his metastatic tumor. He



Jimmy
Wales



Larry
Sanger

Steve Jobs



Jobs holding a white iPhone 4 at Worldwide Developers Conference 2010

Born	Steven Paul Jobs February 24, 1955 ^{[1][2]} San Francisco, California, U.S. ^{[1][2]}
Died	October 5, 2011 (aged 56) ^[2] Palo Alto, California, U.S.
Nationality	American
<i>Alma mater</i>	Reed College (dropped out)

Knowledge Commu & New Opportunit



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Categories: [Steve Jobs](#) | [1955 births](#) | [2011 deaths](#) | [American adoptees](#) | [American billionaires](#) | [American chief executives](#) | [American computer businesspeople](#) | [American industrial designers](#) | [American inventors](#) | [American people of German descent](#) | [American people of Swiss descent](#) | [American people of Syrian descent](#) | [American technology company founders](#) | [American Zen Buddhists](#) | [Apple Inc.](#) | [Apple Inc. employees](#) | [Businesspeople from California](#) | [Businesspeople in software](#) | [Cancer deaths in California](#) | [Computer designers](#) | [Computer pioneers](#) | [Deaths from pancreatic cancer](#) | [Disney people](#) | [Internet pioneers](#) | [National Medal of Technology recipients](#) | [NeXT](#) | [Organ transplant recipients](#) | [People from the San Francisco Bay Area](#) | [Pescetarians](#) | [Reed College alumni](#)

Born

Steven Paul Jobs

February 24, 1955^{[1][2]}

San Francisco, California, U.S.^{[1][2]}

Died

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Nationality

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*Alma
mater*

Reed College (dropped out)

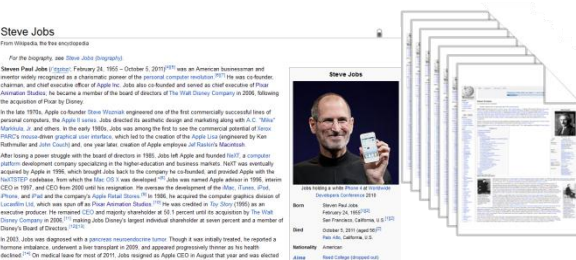
Occupation

Co-founder, Chairman and CEO, Apple Inc., Co-founder and CEO, Pixar, Co-founder and CEO, NeXT Inc.

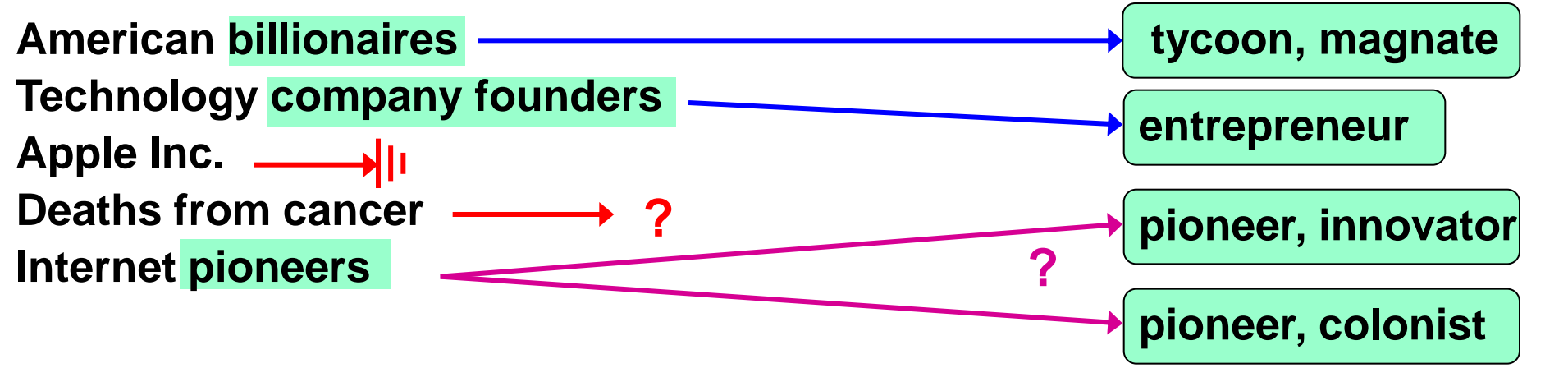
**Years
active**

1974–2011

Automatic Knowledge Base Construction

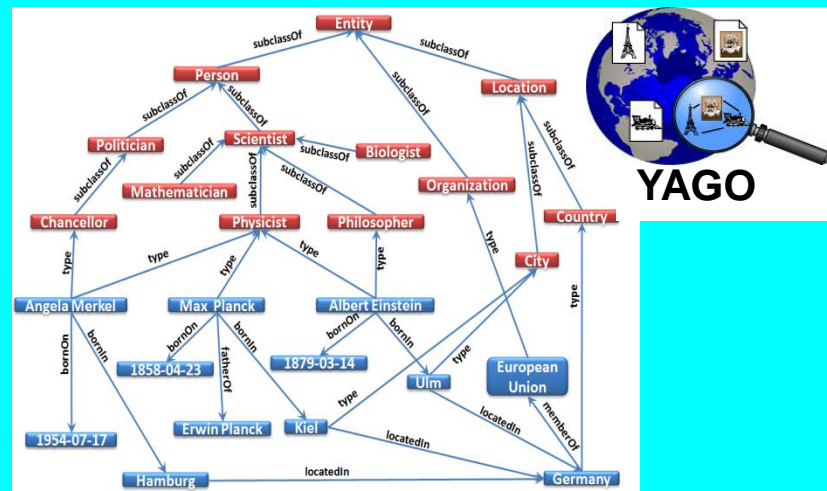


map 300K Wikipedia categories onto 150K WordNet classes



Integrating entities & facts from Wikipedia with semantic classes in WordNet

→ **YAGO knowledge base:**
 10 Mio. entities, 350 000 classes,
 180 Mio. facts, 100 relations,
 100 languages, 2 Bio. triples,
 95% accuracy



Large-Scale Universal Knowledge Bases

Yago: 10 Mio. entities, 350 000 classes,
180 Mio. facts, 100 properties, 100 languages
high accuracy, no redundancy, limited coverage

<http://yago-knowledge.org>



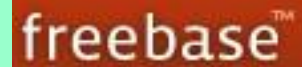
Dbpedia: 4 Mio. entities, 250 classes,
500 Mio. facts, 6000 properties
high coverage, live updates

<http://dbpedia.org>



Freebase: 25 Mio. entities, 2000 topics,
100 Mio. facts, 4000 properties
interesting relations (e.g., romantic affairs)

<http://freebase.com>



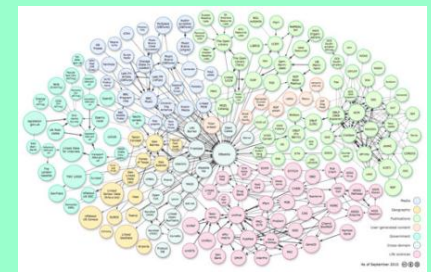
NELL: 300 000 entity names, 300 classes, 500 properties,
1 Mio. beliefs, 15 Mio. low-confidence beliefs
learned rules

<http://rtw.ml.cmu.edu/rtw/>



and more ...

plus Linked Data



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Knowledge Base Population

hasAdvisor (<person>, <person>)

AlmaMater (<person>, <university>)

Jim Gray was one of Harrison's best students

Barbara Liskov wrote her thesis under the guidance of McCarthy

Pierre Senellart was one of Serge's best students

Serge Abiteboul was grateful to his advisor Ginsburg

Seymour Ginsburg was influenced by Leibniz

Seymour and his advisor Ben Dushnik never co-authored any paper

Serge and Victor co-authored many papers



hasAdvisor (JimGray, MikeHarrison)

hasAdvisor (BarbaraLiskov, JohnMcCarthy)

...

AlmaMater (JimGray, Berkeley)

AlmaMater (BarbaraLiskov, Stanford)

...

**Pattern-based Gathering
(statistical evidence)**

+

**Constraint-aware Reasoning
(logical consistency)**

Pattern-based Gathering of Fact Candidates (Linguistic Patterns and Statistical Evidence)

Facts & Fact Candidates

(JimGray, MikeHarrison)

(BarbaraLiskov, JohnMcCarthy)

(Serge, Seymour)

(Pierre, Serge)

(Nicoleta, Ioana)

(Nicoleta, Fabian)

(Serge, Victor)

(Victor, Serge)

(Seymour, Leibniz)

(Seymour, Schwarzenegger)

(Nicoleta, Versailles)

Patterns

X and his advisor Y

X under the guidance of Y

X and Y in their paper

X co-authored with Y

X was influenced by Y

...

- good for **recall**
- noisy, drifting
- **not robust** enough for high precision

Constrained Reasoning for Logical Consistency

Use **knowledge** (consistency constraints) for joint reasoning on hypotheses and pruning of false candidates

ground atoms:

hasA(Serge, Seymour)
hasA(Nicoleta, Ioana)
hasA(Nicoleta, Fabian)
hasA(Serge, Victor)
hasA (Victor, Serge)
hasA (Nicoleta, Versailles)
hasA (Seymour, Leibniz)

$\forall x, y, z: \text{hasA}(x,y) \wedge \text{hasA}(x,z) \Rightarrow y=z$
 $\forall x, y: \text{hasA}(x,y) \Rightarrow \neg \text{hasA}(y,x)$
 $\forall x, y, p: \text{occurs}(x, y, p) \wedge \text{goodPattern}(p, \text{hasA}) \Rightarrow \text{hasA}(x,y)$
 $\forall x, y, p: \text{occurs}(x, y, p) \wedge \text{hasA}(x,y) \Rightarrow \text{goodPattern}(p, \text{hasA})$
 $\forall x, y: \text{hasA}(x,y) \Rightarrow \text{type}(x)=\text{Person}$
 $\forall x, y: \text{hasA}(x,y) \Rightarrow \text{type}(y)=\text{Scientist}$
 $\forall x, y: \text{hasA}(x,y) \Rightarrow \text{hasStudent}(y,x)$
 $\forall x, y: \text{AlmaMater}(x,y) \Rightarrow \text{type}(y)=\text{University}$
 $\forall x,y,u: \text{hasA}(x,y) \wedge \text{AlmaMater}(x,u) \Rightarrow \text{FacultyOf}(y,u)$
 $\forall x,y,s,t: \text{hasA}(x,y) \wedge \text{gradYear}(x,s) \wedge \text{gradYear}(y,t) \Rightarrow t < s$

...

Constrained Reasoning for Logical Consistency

Use **knowledge** (consistency constraints) for joint reasoning on hypotheses and pruning of false candidates

$\forall x, y, z: \text{hasA}(x,y) \wedge \text{hasA}(x,z) \Rightarrow y=z$
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 $\forall x, y: \text{hasA}(x,y) \Rightarrow \text{type}(y)=\text{Scientist}$
 $\forall x, y: \text{hasA}(x,y) \Rightarrow \text{studentOf}(y,x)$
 $\forall x, y: \text{AlmaMater}(x,y) \Rightarrow \text{type}(y)=\text{University}$
 $\forall x,y,u: \text{hasA}(x,y) \wedge \text{AlmaMater}(x,u) \Rightarrow \text{FacultyOf}(y,u)$
 $\forall x,y,s,t: \text{hasA}(x,y) \wedge \text{gradYear}(x,s) \wedge \text{gradYear}(y,t) \Rightarrow s < t$

ground atoms:

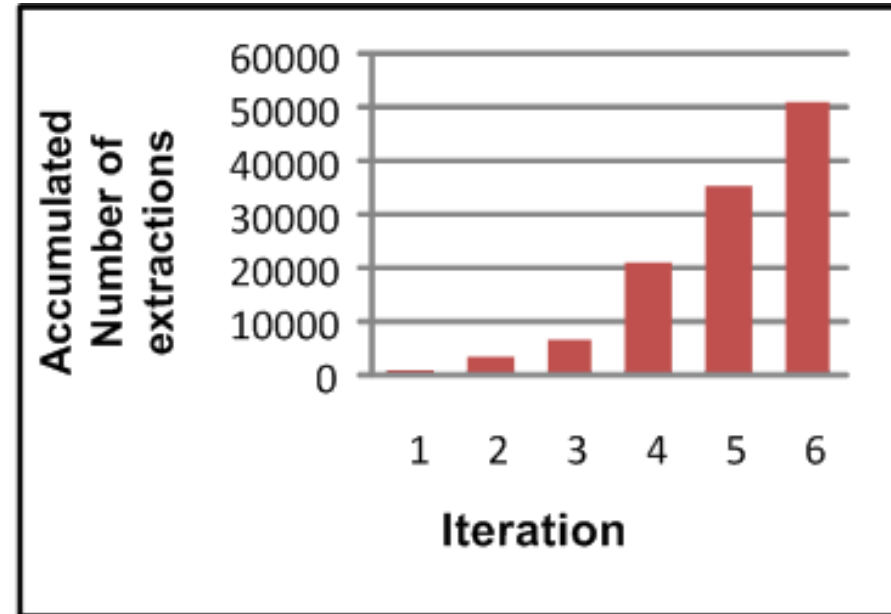
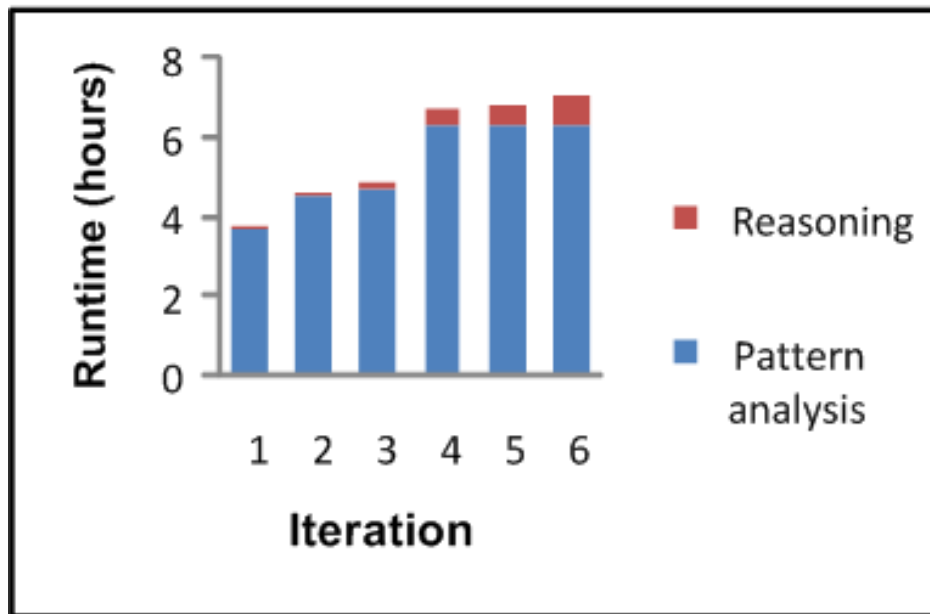
hasA(Serge, Seymour)
hasA(Nicoleta, Ioana)
~~hasA(Nicoleta, Fabian)~~
~~hasA(Serge, Victor)~~
~~hasA(Victor, Serge)~~
~~hasA(Nicoleta, Versailles)~~
~~hasA(Seymour, Leibniz)~~
...

Find **consistent subset(s)** of atoms (“possible world(s)“, “the truth“)
→ customized Weighted MaxSat solver for set of clauses
→ max a posteriori for probabilistic factor graph

PROSPERA: Web-Scale Experiments

[N. Nakashole et al.: WSDM'11]

- on **ClueWeb'09** corpus: **500 Mio.** English Web pages
- with **Hadoop cluster** of 10x16 cores and 10x48 GB memory
- 10 seed examples, 5 counter examples for each of **15 relations** on sports and academia



more than **100,000 facts** acquired after 6 iterations
with overall **precision $\approx 90\%$**
and **99% precision@1000** for each of the relations

www.mpi-inf.mpg.de/yago-naga/prospera/

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- ★ **Knowledge for Intelligent Applications**
- ★ **Opportunities & Challenges**
- ★ **Conclusions**

Application: Question Answering

William Wilkinson's "An Account of the Principalities of Wallachia and Moldavia" inspired this author's most famous novel

This town is known as "Sin City" & its downtown is "Glitter Gulch"

As of 2010, this is the only former Yugoslav republic in the EU

99 cents got me a 4-pack of Ytterlig coasters from this Swedish chain



question
classification &
decomposition



knowledge
back-ends



WIKIPEDIA
The Free Encyclopedia



freebase™



D. Ferrucci et al.: Building Watson: An Overview of the DeepQA Project. AI Magazine, Fall 2010.

www.ibm.com/innovation/us/watson/index.htm

Named Entity Disambiguation

Sergio talked to Ennio about Eli's role in the Ecstasy scene. This sequence on the graveyard was a highlight in Sergio's trilogy of western films.

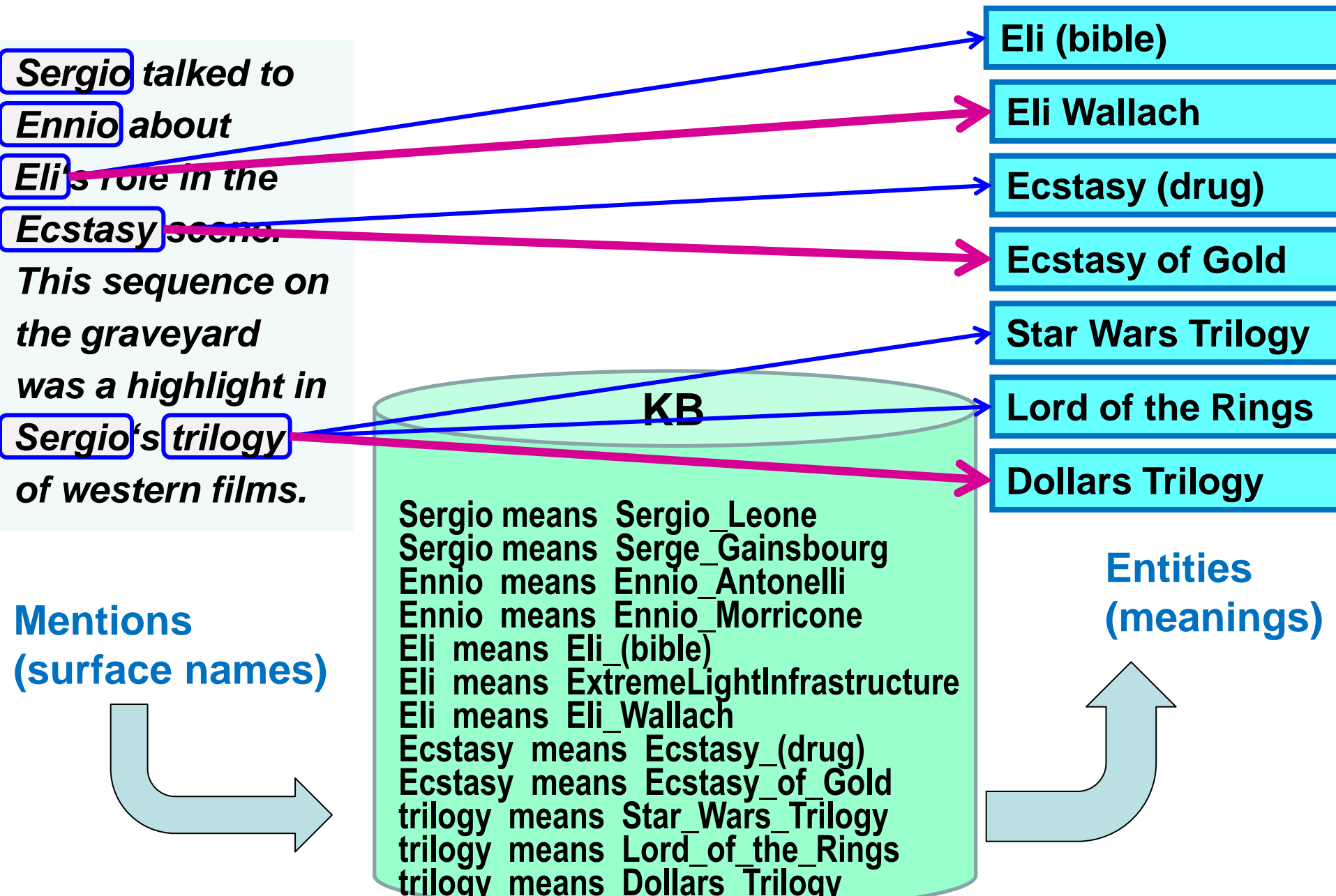
**Mentions
(surface names)**



Eli (bible)

Eli Wallach

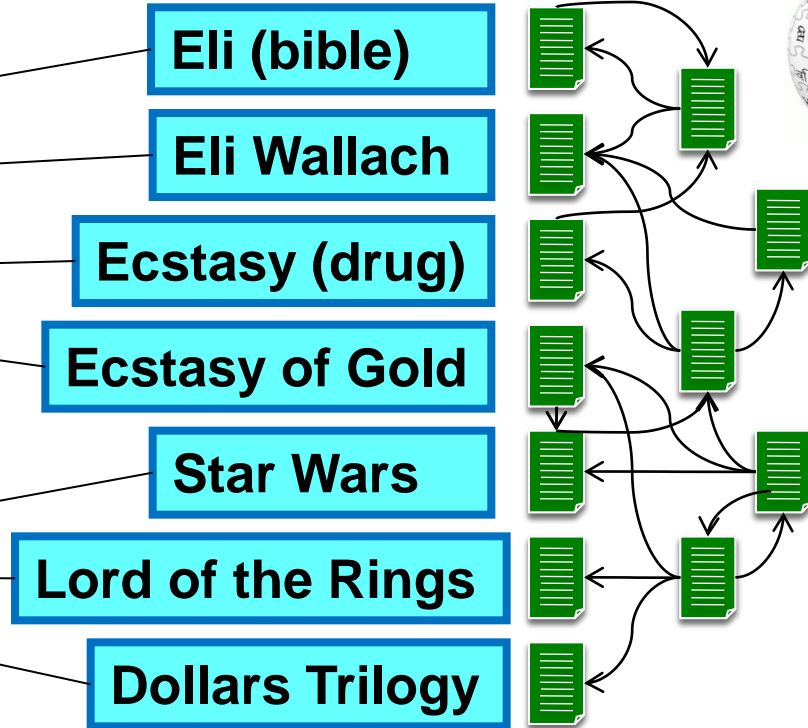
Named Entity Disambiguation



Mention-Entity Graph

weighted undirected graph with two types of nodes

Sergio talked to Ennio about Eli's role in the Ecstasy scene. This sequence on the graveyard was a highlight in Sergio's trilogy of western films.

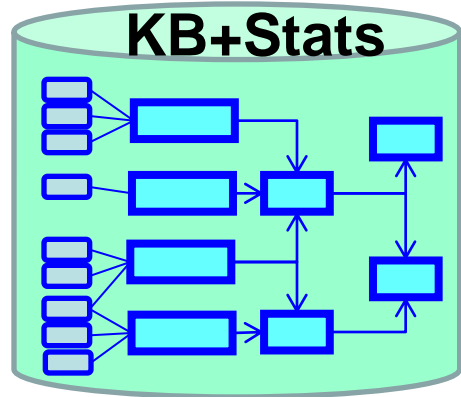


Popularity (m,e):

- $\text{freq}(e|m)$
- $\text{length}(e)$
- $\#\text{links}(e)$

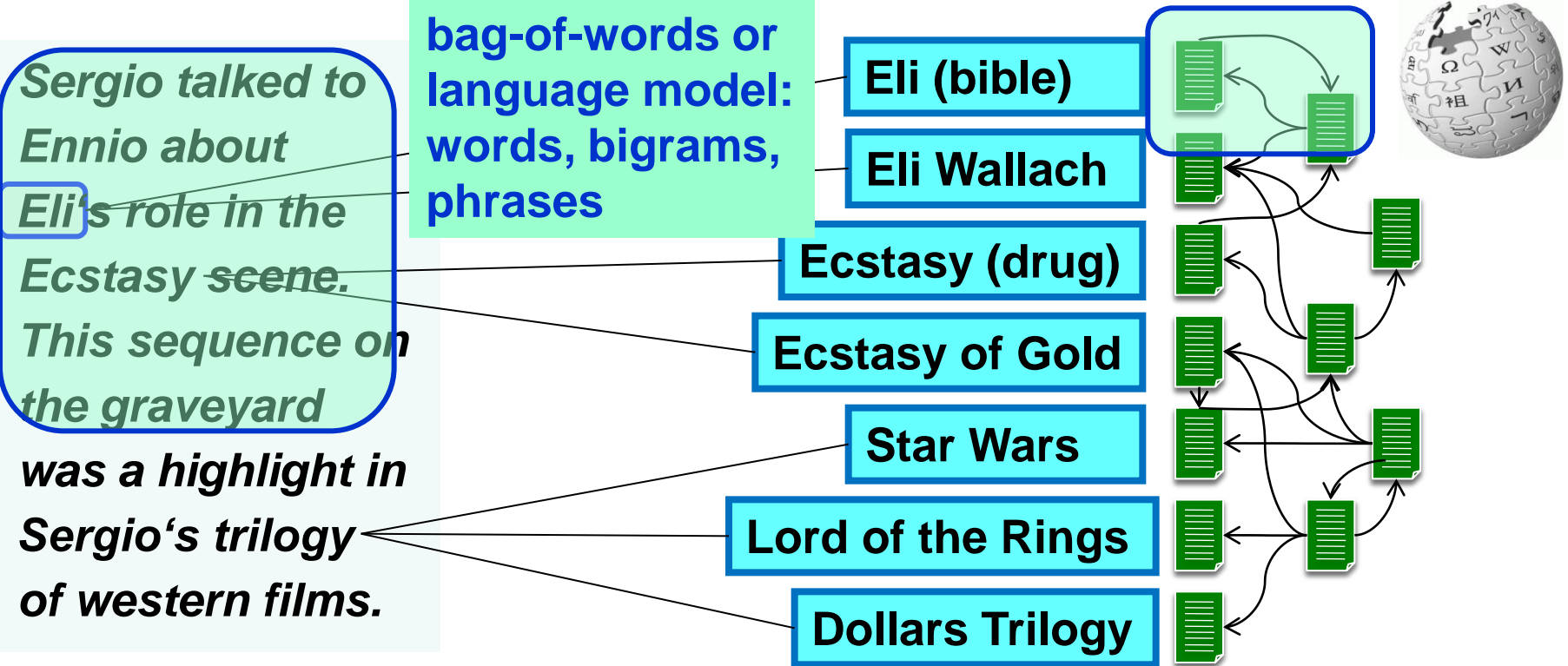
Similarity (m,e):

- $\text{cos/Dice/KL}(\text{context}(m), \text{context}(e))$



Mention-Entity Graph

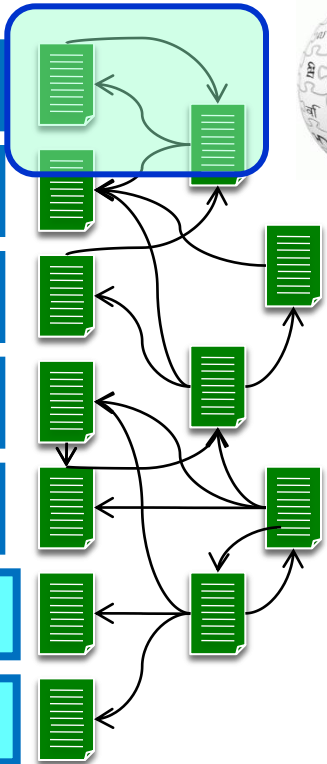
weighted undirected graph with two types of nodes



Sergio talked to Ennio about Eli's role in the Ecstasy scene. This sequence on the graveyard was a highlight in Sergio's trilogy of western films.

bag-of-words or language model: words, bigrams, phrases

- Eli (bible)
- Eli Wallach
- Ecstasy (drug)
- Ecstasy of Gold
- Star Wars
- Lord of the Rings
- Dollars Trilogy

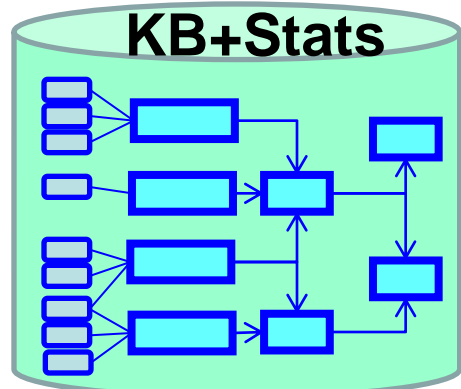


Popularity (m,e):

- $\text{freq}(e|m)$
- $\text{length}(e)$
- $\#\text{links}(e)$

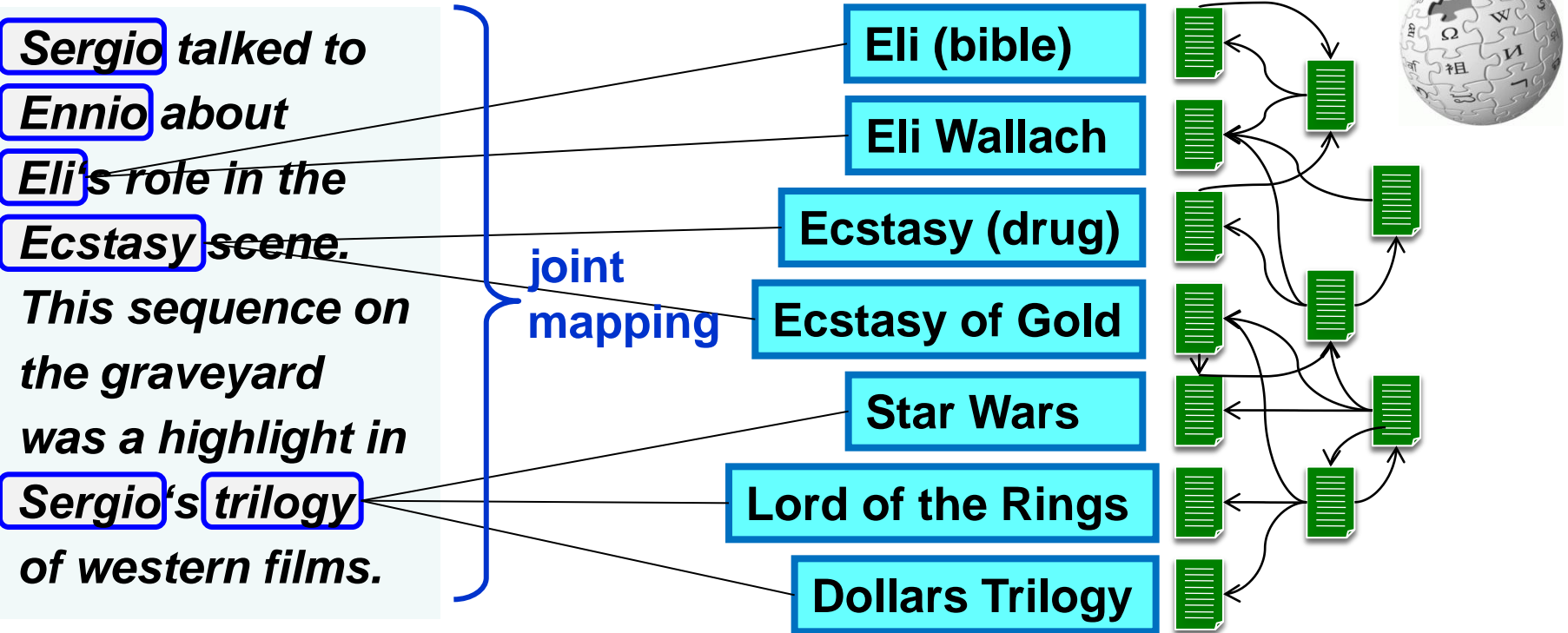
Similarity (m,e):

- $\text{cos/Dice/KL}(\text{context}(m), \text{context}(e))$



Mention-Entity Graph

weighted undirected graph with two types of nodes

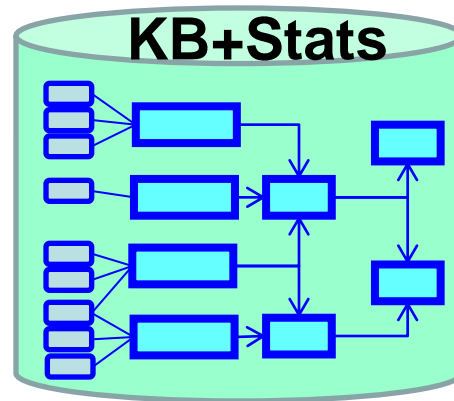


Popularity (m,e):

- $\text{freq}(e|m)$
- $\text{length}(e)$
- $\#\text{links}(e)$

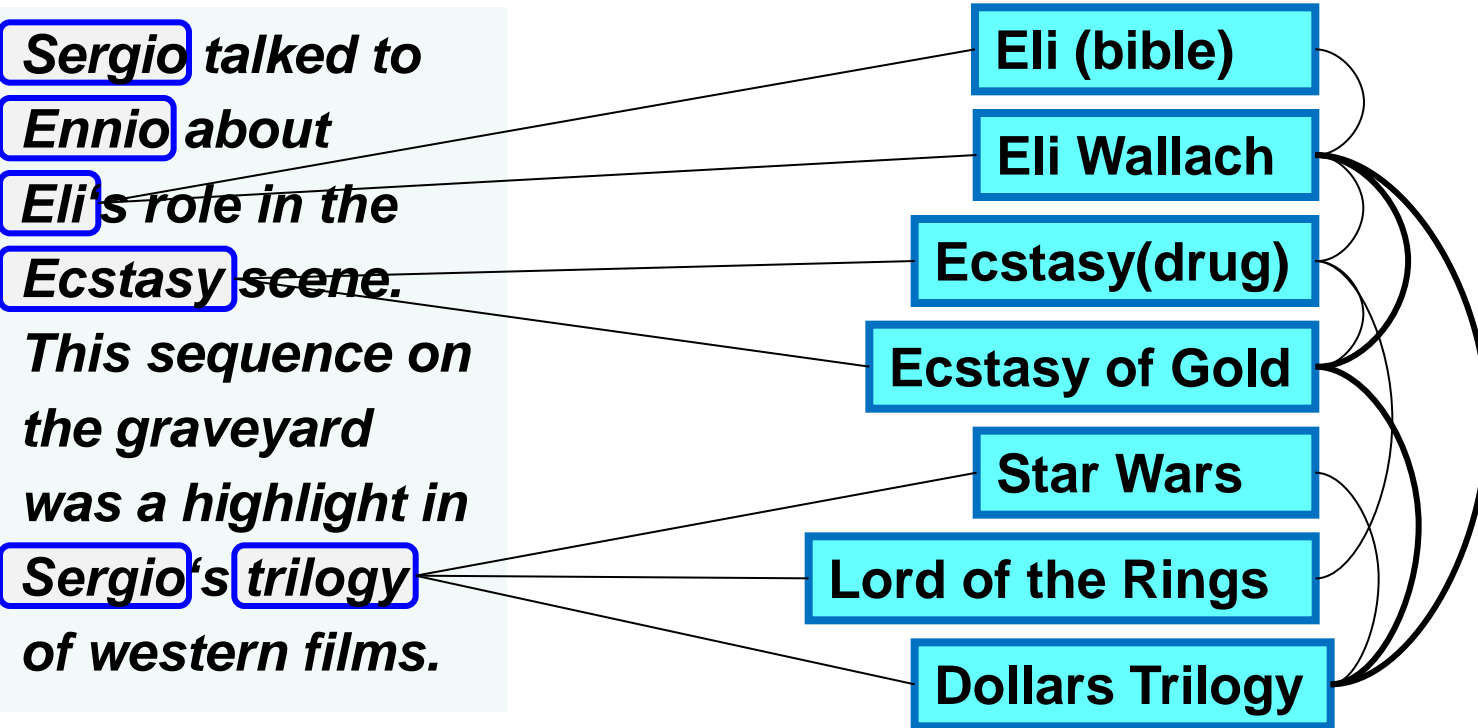
Similarity (m,e):

- $\text{cos/Dice/KL}(\text{context}(m), \text{context}(e))$



Mention-Entity Graph

weighted undirected graph with two types of nodes

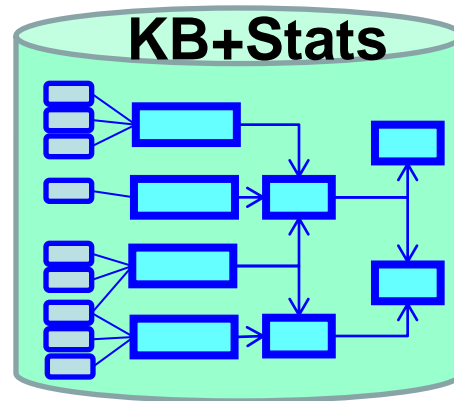


Popularity (m,e):

- $\text{freq}(m,e|m)$
- $\text{length}(e)$
- $\#\text{links}(e)$

Similarity (m,e):

- $\text{cos/Dice/KL}(\text{context}(m), \text{context}(e))$

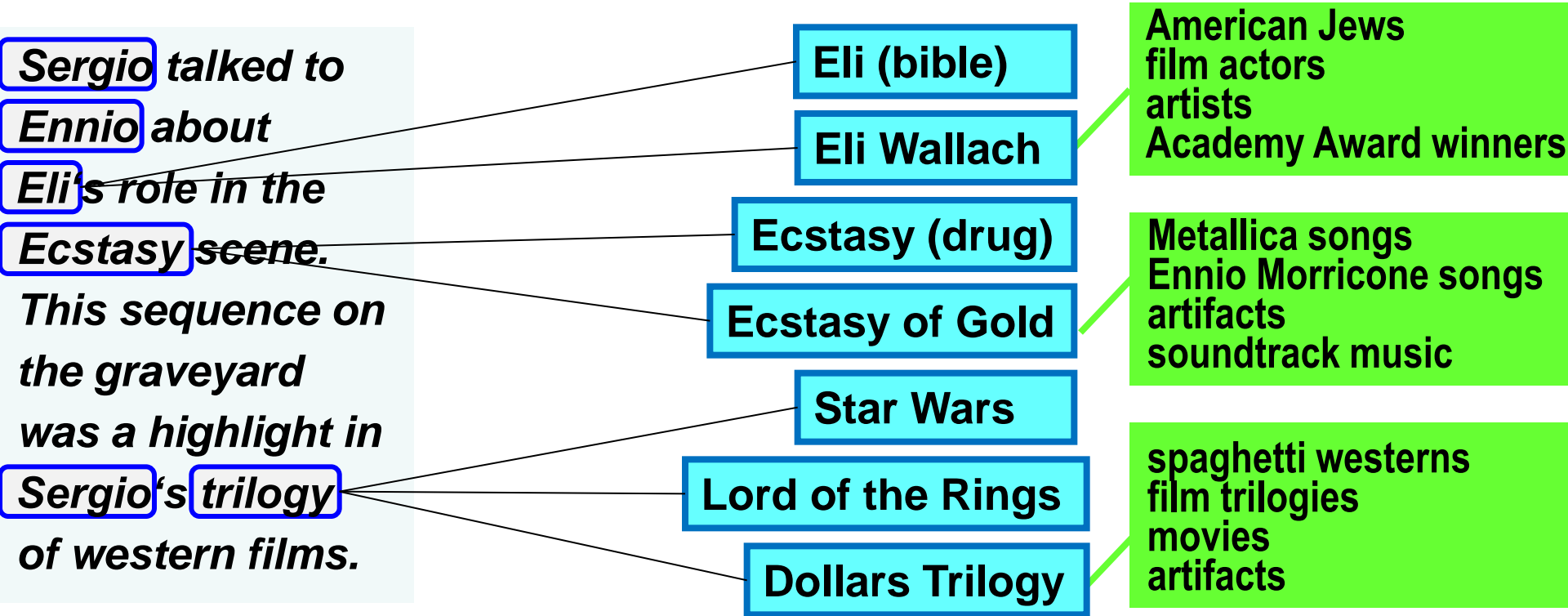


Coherence (e,e'):

- $\text{dist}(\text{types})$
- $\text{overlap}(\text{links})$
- $\text{overlap}(\text{anchor words})$

Mention-Entity Graph

weighted undirected graph with two types of nodes

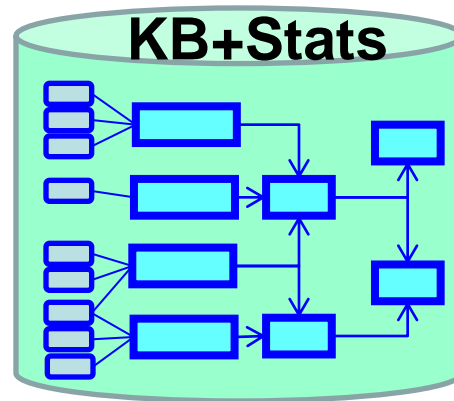


Popularity (m,e):

- $\text{freq}(m,e|m)$
- $\text{length}(e)$
- $\#\text{links}(e)$

Similarity (m,e):

- $\text{cos/Dice/KL}(\text{context}(m), \text{context}(e))$

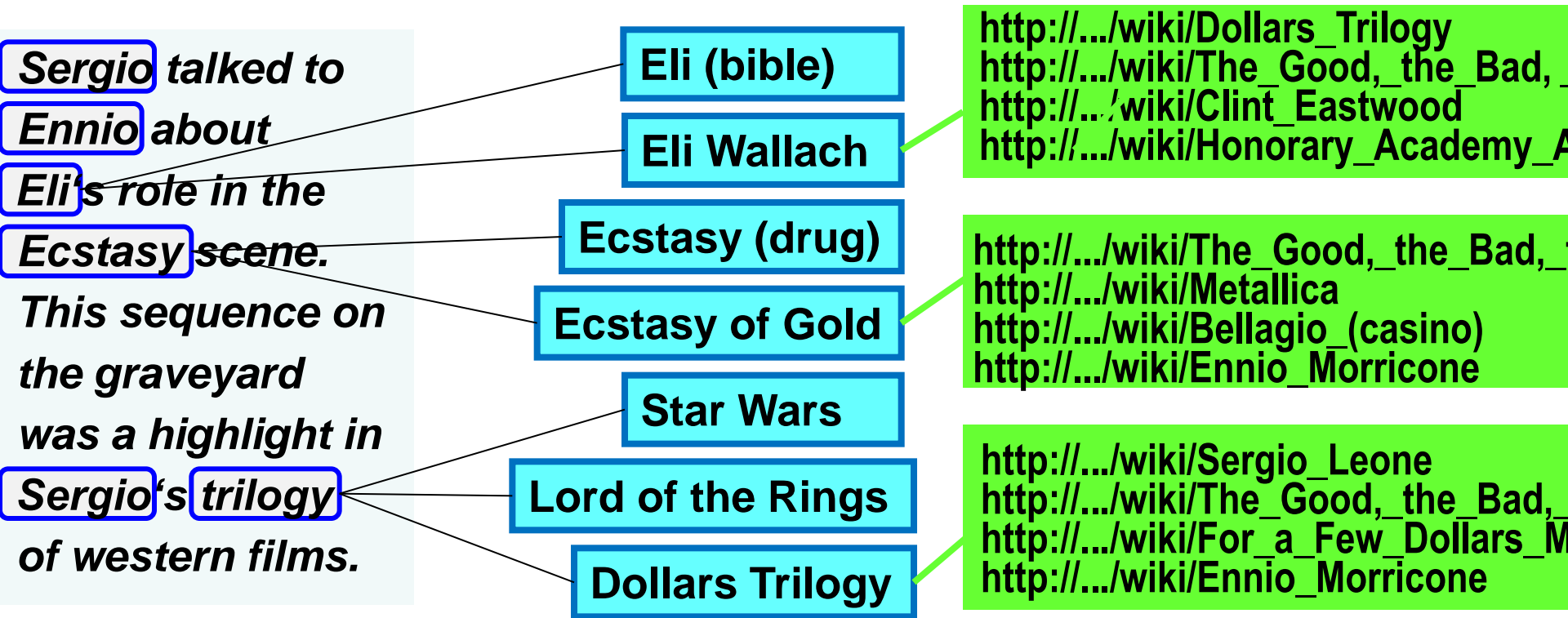


Coherence (e,e'):

- $\text{dist}(\text{types})$
- $\text{overlap}(\text{links})$
- $\text{overlap}(\text{anchor words})$

Mention-Entity Graph

weighted undirected graph with two types of nodes

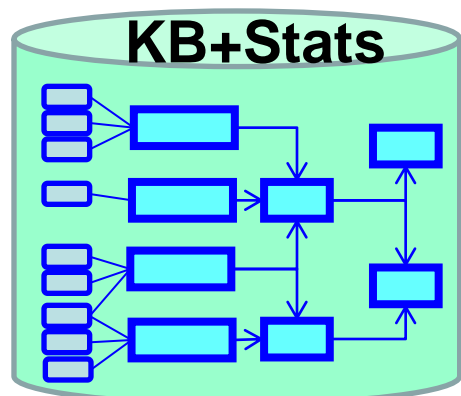


Popularity (m,e):

- $\text{freq}(m,e|m)$
- $\text{length}(e)$
- $\#\text{links}(e)$

Similarity (m,e):

- $\text{cos/Dice/KL}(\text{context}(m), \text{context}(e))$

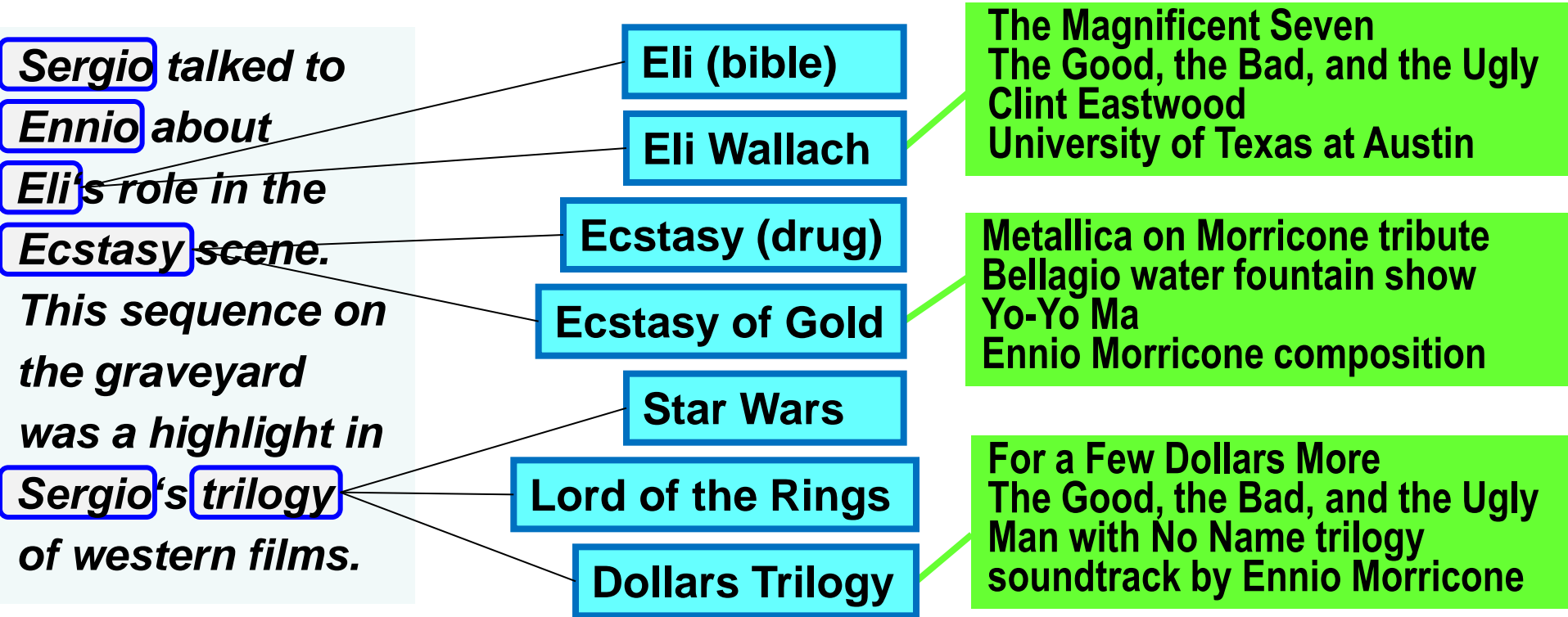


Coherence (e,e'):

- $\text{dist}(\text{types})$
- $\text{overlap}(\text{links})$
- $\text{overlap}(\text{anchor words})$

Mention-Entity Graph

weighted undirected graph with two types of nodes



Popularity

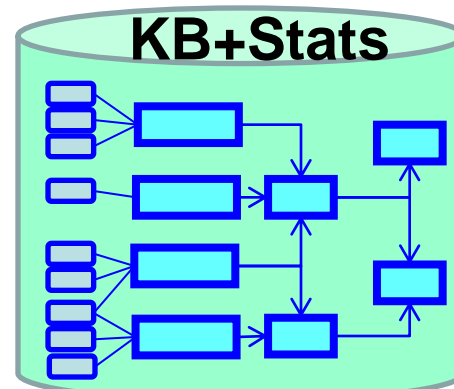
(m,e):

- $\text{freq}(m,e|m)$
- $\text{length}(e)$
- $\#\text{links}(e)$

Similarity

(m,e):

- $\text{cos/Dice/KL}(\text{context}(m), \text{context}(e))$

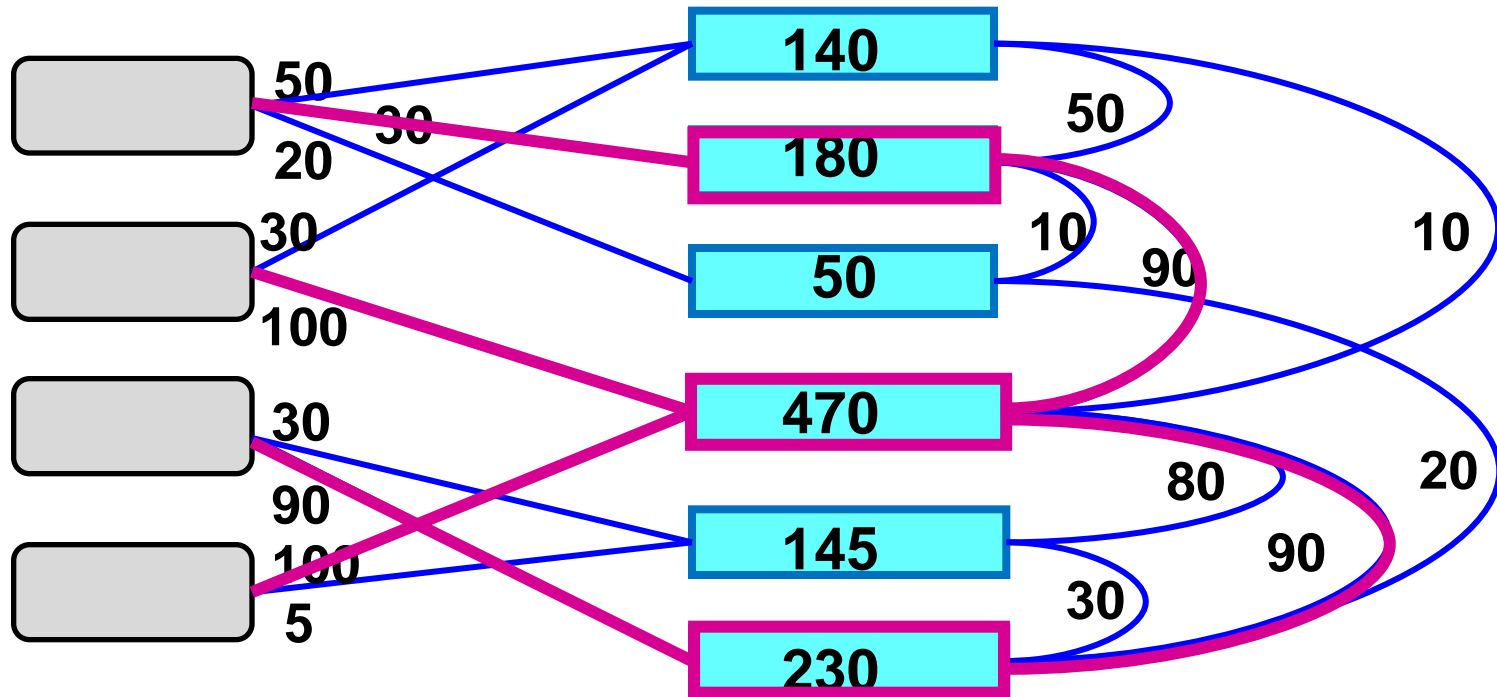


Coherence

(e,e'):

- $\text{dist}(\text{types})$
- $\text{overlap}(\text{links})$
- $\text{overlap}(\text{anchor words})$

Graph Algorithm for Joint Mapping



- Compute **dense subgraph** to maximize **min weighted degree** among entity nodes such that:
 - each m is **connected to exactly one** e (or **at most one** e)
- NP-hard → **approximation** algorithms

AIDA: Accurate Online Disambiguation

Disambiguation Method:

prior prior+sim prior+sim+coherence

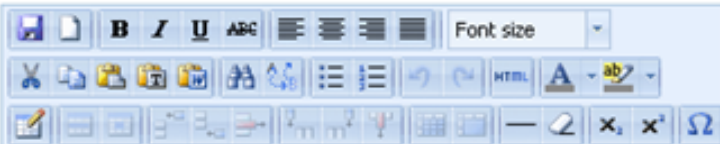
Entities Type Filters:

Enter the types here

Mention Extraction:

Stanford NER Manual

You can manually tag the mentions by putting them between [[and]]. HTML Tables are automatically disambiguated in the manual mode.



Sergio talked to Ennio about Eli's role in the [[Ecstasy]] scene. This sequence on the graveyard was part of Sergio's western [[trilogy]]. Ennio's composition was later covered by Ma.

Path: p

Disambiguate

Input Type:TEXT Overall runtime:23ms

Types list

Types tag cloud

Focused Types tag cloud

[Sergio González] Sergio talked to [--NME--] Ennio about [Eli (Bible)] Eli's role in the [MDMA] Ecstasy scene. This sequence on the graveyard was part of [Sergio González] Sergio's western [The Lord of the Rings film trilogy] trilogy . [--NME--] Ennio's composition was later covered by [--NME--] Ma .

AIDA: Accurate Online Disambiguation

AIDA Web interface - Mozilla Firefox

File Edit View History Bookmarks ScrapBook Tools Help

http://d5service:8080/webaidarmi/

Disambiguation Method: prior prior+sim prior+sim+coherence

Parameters: (default should be OK)

Prior-Similarity-Coherence balancing ratio:
 prior VS. sim. balance = 0.1
 (prior+sim.) VS. coh. balance 0.4

Ambiguity degree 5

Coherence robustness test threshold: 0.9

Entities Type Filters:

Enter the types here

Mention Extraction: Stanford NER Manual

You can manually tag the mentions by putting them between [and]. HTML Tables are automatically disambiguated in the manual mode.

Sergio talked to Ennio about Eli's role in the [Ecstasy] scene. This sequence on the graveyard was part of Sergio's western [trilogy]. Ennio's composition was later covered by Ma.

Path: p

Disambiguate

Examples YAGOTypes

Input Type: TEXT Overall runtime: 2s, 104ms

Types list Types tag cloud Focused Types tag cloud

[Sergio Leone] Sergio talked to [Ennio Morricone] Ennio about [Eli Wallach] Eli's role in the [The Ecstasy of Gold] Ecstasy scene. This sequence on the graveyard was part of [Sergio Leone] Sergio's western [Dollars Trilogy] trilogy. [Ennio Morricone] Ennio's composition was later covered by [Yo-Yo Ma] Ma.

Run Information Graph Removal Steps

- 0: Sergio
- 17: Ennio
- 29: Eli
- 47: Ecstasy
- 105: Sergio
- 122: trilogy

Candidate Entity	ME Similarity	Weighted Degree	Weighted Degree when removed/final	Connecte Entities
Dollars_Triology	0.06861114688679039	0.1588452423130336	0.1061666478685554	Show
Star_Wars	0.09744442468582243	0.14313326275620752	0.12100120581232666	Show
The_Lord_of_the_Rings	0.0805124599824649	0.09627637970458644	0.08885102858526711	Show
The_Lord_of_the_Rings_film_trilogy	0.029279628809444902	0.0686847444322153	0.0515990393215749	Show
Pirates_of_the_Caribbean_u0028film_series_u0029	0.016417429674446853	0.046673034130037545	0.03476387664188607	Show
Back_to_the_Future_u0028film_series_u0029	0.014720988603159894	0.03334591679313565	0.03334591679313565	Show
The_Illuminatus_u0021_Triology	0.02081505127358066	0.0326037955834309	0.0326037955834309	Show
Blade_u0028film_series_u0029	0.0011853425168583756	0.02387460687272886	0.02387460687272886	Show
Scream_u0028film_series_u0029	0.008453064684019867	0.01920033681292973	0.01920033681292973	Show
Bartimaeus_Triology	0.00575460877880985	0.019056639268408712	0.019056639268408712	Show
Mars_trilogy	0.007822924067671438	0.016422984769941543	0.016422984769941543	Show
Spider_u002dMan_u0028film_series_u0029	0.004160235615313121	0.014742794828334859	0.014742794828334859	Show
The_Three_Mothers	0.004271104749828579	0.014482895926294315	0.014482895926294315	Show
Godfather_Triology	0.003628490566667278	0.013747252811329564	0.013747252811329564	Show
Pusher_trilogy	6.173574899362456E-4	0.010898919651933694	0.010898919651933694	Show
The_Matrix_u0028franchise_u0029	0.010314502967315222	0.010314502967315222	0.010314502967315222	--NA--
Transformers_u0028film_series_u0029	0.008996556328349342	0.008996556328349342	0.008996556328349342	--NA--
The_Knight_Templar_u0028Crusades_trilogy_u0029	0.007637367961455645	0.007637367961455645	0.007637367961455645	--NA--
Berlin_Triology	0.007420214709485415	0.007420214709485415	0.007420214709485415	--NA--
Condor_Triology	0.006775447674805802	0.006775447674805802	0.006775447674805802	--NA--
Uu002eS_u002eA_u002e_trilogy	0.0030691043893181467	0.0030691043893181467	0.0030691043893181467	--NA--
Troy_Series	0.00245774423137647	0.00245774423137647	0.00245774423137647	--NA--
To_Ride_Pegasus	0.0022831076948166677	0.0022831076948166677	0.0022831076948166677	--NA--
Cairo_Triology	0.002133539429339852	0.002133539429339852	0.002133539429339852	--NA--
Lyonnesse_Triology	0.0020461241346892956	0.0020461241346892956	0.0020461241346892956	--NA--
T2_u0028novel_series_u0029	0.0017131154128195295	0.0017131154128195295	0.0017131154128195295	--NA--
Original_Shoppers_Triology	8.0852205100010125E-4	8.0852205100010125E-4	8.0852205100010125E-4	--NA--

AIDA: Accurate Online Disambiguation

AIDA Web interface - Mozilla Firefox

File Edit View History Bookmarks ScrapBook Tools Help

AIDA Web interface x AIDA Web interface x +

http://d5service:8080/webaidarmi/

Disambiguation Method:

prior prior+sim prior+sim+coherence

Parameters: (default should be OK)

Prior-Similarity-Coherence balancing ratio:
 prior VS. sim. balance = 0.1
 (prior+sim.) VS. coh. balance 0.4

Ambiguity degree 5

Coherence robustness test threshold: 0.9

Entities Type Filters:
 Enter the types here

Mention Extraction:
 Stanford NER Manual

You can manually tag the mentions by putting them in brackets. They are automatically disambiguated in the main window.

Input Type: TEXT Overall runtime: 2s, 104ms

Types list Types tag cloud

Focused Types tag cloud

[Sergio Leone] Sergio talked to [Ennio Morricone] Ennio about [Eli Wallach] Eli's role in the [The Ecstasy of Gold] Ecstasy scene. This sequence on the graveyard was part of [Sergio Leone] Sergio's western [Dollars Trilogy] trilogy. [Ennio Morricone] Ennio's composition was later covered by [Yo-Yo Ma] Ma.

Weighted Degree	Weighted Degree when removed/final	Connecte Entities
3452423130336	0.1061666478685554	Show
13326275620752	0.12100120581232666	Show
27637970458644	0.08885102858526711	Show
5847444322153	0.0515990393215749	Show
573034130037545	0.03476387664188607	Show
34591679313565	0.03334591679313565	Show
5037955834309	0.0326037955834309	Show
37460687272886	0.02387460687272886	Show
20033681292973	0.01920033681292973	Show
356639268408712	0.019056639268408712	Show
422984769941543	0.016422984769941543	Show
742794828334859	0.014742794828334859	Show
482895926294315	0.014482895926294315	Show
747252811329564	0.013747252811329564	Show
398919651933694	0.010898919651933694	Show
314502967315222	0.010314502967315222	--NA--
0.008996556328349342	0.008996556328349342	--NA--
0.007637367961455645	0.007637367961455645	--NA--
0.007420214709485415	0.007420214709485415	--NA--
0.006775447674805802	0.006775447674805802	--NA--
0.0030691043893181467	0.0030691043893181467	--NA--
0.00245774423137647	0.00245774423137647	--NA--
0.0022831076948166677	0.0022831076948166677	--NA--
0.002133539429339852	0.002133539429339852	--NA--
0.0020461241346892956	0.0020461241346892956	--NA--
0.0017131154128195295	0.0017131154128195295	--NA--
0.001522051000101254	0.001522051000101254	--NA--

Sergio talked to Ennio about Eli's role in the [[Ecstasy]] scene. This sequence on the graveyard was part of Sergio's western [[trilogy]]. Ennio's composition was later covered by Ma.

[://www.mpi-inf.mpg.de/yago-naga/aida/](http://www.mpi-inf.mpg.de/yago-naga/aida/)

AIDA: Accurate Online Disambiguation

The screenshot displays the AIDA web interface in a Mozilla Firefox browser. The interface is divided into several sections:

- Disambiguation Method:** Includes radio buttons for 'prior', 'prior+sim', and 'prior+sim+coherence'. The 'prior+sim+coherence' method is selected. Below this, there are sliders for 'Parameters: (default should be OK)', 'Ambiguity degree 5', and 'Coherence robustness test threshold: 0.9'.
- Entities Type Filters:** A text input field labeled 'Enter the types here'.
- Mention Extraction:** Features 'Stanford NER' and 'Manual' buttons. A text area contains the input text: 'Sergio talked to Ennio about Eli's role in the [[Ecstasy]] scene. This sequence on the graveyard was part of Sergio's western [[trilogy]]. Ennio's composition was later covered by Ma.' The text is annotated with blue brackets and green boxes around the words 'Sergio Leone', 'Sergio', 'Morricone', 'Ennio', 'the', 'The Ecstasy of C', 'sequence on the', 'Sergio Leone', 'Sergio', 'Trilogy', 'trilogy', 'Ennio', 'Ma', and 'Ma'.
- Input Type:** A dropdown menu is set to 'TEXT'. Buttons for 'Types list' and 'Types' are visible.
- Candidate Entity List:** A table titled '122: trilogy' lists various candidate entities with their ME Similarity and Weighted Degree scores. The top candidates are 'Dollars_Triology' (0.1588452423130336), 'Star_Wars' (0.1431332627562075), and 'The_Lord_of_the_Rings' (0.0962763797045864).

AIDA: Accurate Online Disambiguation

AIDA Web interface (aidarmi) - Mozilla Firefox

File Edit View History Bookmarks ScrapBook Tools Help

mpg.de https://d5gate.ag5.mpi-sb.mpg.de/webaida/

Disambiguation Method:

prior prior+sim **prior+sim+coherence**

Parameters: (defaults should be OK)

Prior-Similarity-Coherence balancing ratio:
prior VS. sim. balance = 0.4
(prior+sim.) VS. coh. balance 0.6

Ambiguity degree 5

Input Type:TEXT Overall runtime:1s, 349ms

Types list

Types tag cloud

Focused Types tag cloud

[Bruno Coulais] Bruno wrote the score for [Himalaya (film)] Himalaya.

Input Type:TEXT Overall runtime:1s, 349ms

- Types list
- Types tag cloud
- Focused Types tag cloud

[Bruno Coulais] Bruno wrote the score for [Himalaya (film)] Himalaya.

Mention Extraction:

Stanford NER Manual

You can manually tag the mentions by putting them between [[and]]. Tables are automatically disambiguated in the manual mode.

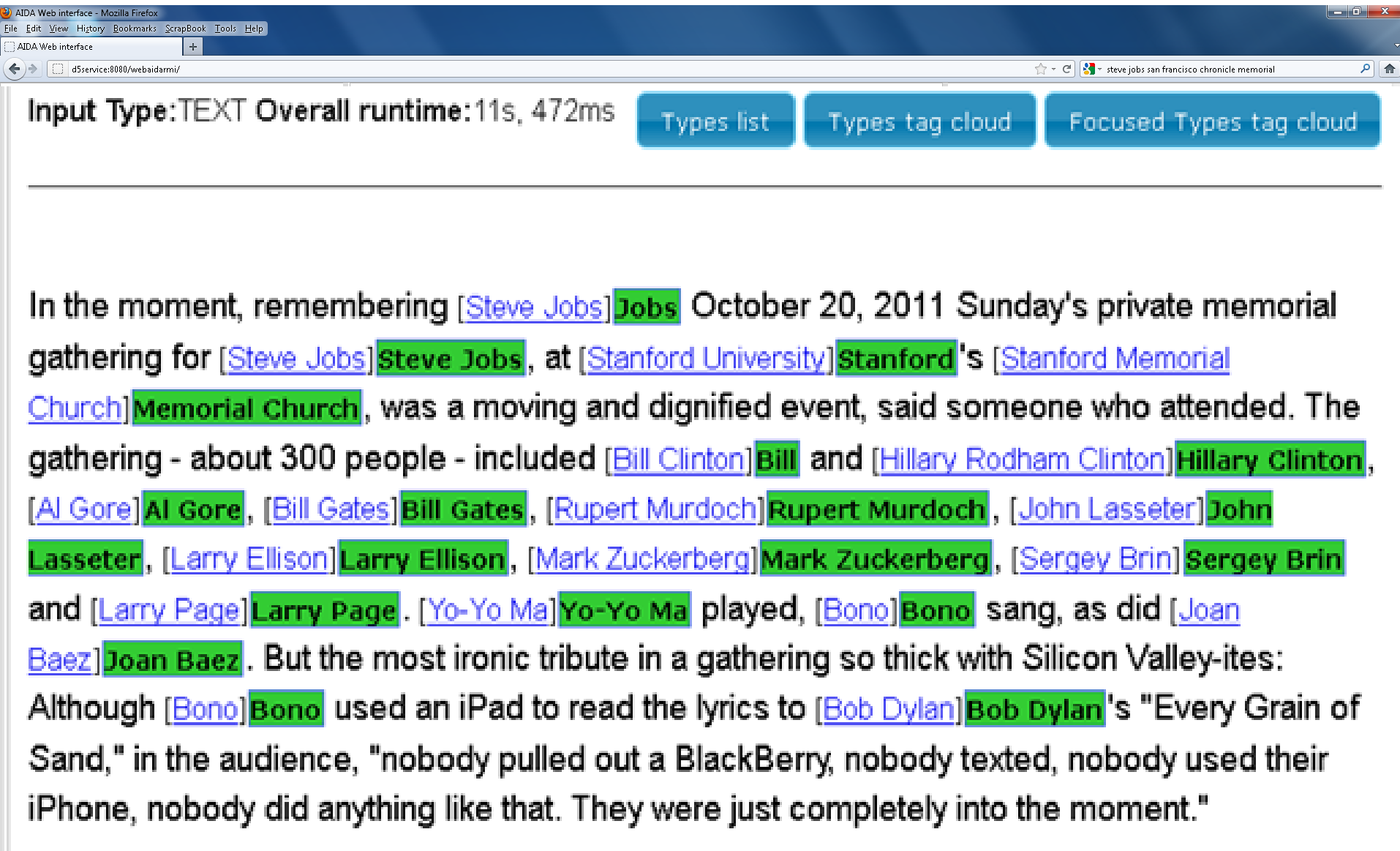
Rich text editor toolbar with icons for Bold, Italic, Underline, ABC, Font size, and other text formatting options.

Bruno wrote the score for Himalaya.



hini	0.0
	0.0
lia	0.0
	0.0
u0028pomographic_actor\u0029	0.0
	0.0
	0.0
Ramos_Rangel	0.0
uno	0.0
ini	0.0
	0.0
s	0.0
s_Menezes	0.0

AIDA: Accurate Online Disambiguation



The screenshot shows a web browser window titled "AIDA Web interface - Mozilla Firefox". The address bar shows "d5service:8080/webaidarmi/". The page content includes a status bar at the top: "Input Type:TEXT Overall runtime:11s, 472ms". Below this are three buttons: "Types list", "Types tag cloud", and "Focused Types tag cloud". The main text area contains a paragraph about a memorial gathering for Steve Jobs, with names and entities highlighted in green boxes and underlined in blue. The highlighted text is: "In the moment, remembering [Steve Jobs]Jobs October 20, 2011 Sunday's private memorial gathering for [Steve Jobs]Steve Jobs, at [Stanford University]Stanford's [Stanford Memorial Church]Memorial Church, was a moving and dignified event, said someone who attended. The gathering - about 300 people - included [Bill Clinton]Bill and [Hillary Rodham Clinton]Hillary Clinton, [Al Gore]Al Gore, [Bill Gates]Bill Gates, [Rupert Murdoch]Rupert Murdoch, [John Lasseter]John Lasseter, [Larry Ellison]Larry Ellison, [Mark Zuckerberg]Mark Zuckerberg, [Sergey Brin]Sergey Brin and [Larry Page]Larry Page. [Yo-Yo Ma]Yo-Yo Ma played, [Bono]Bono sang, as did [Joan Baez]Joan Baez. But the most ironic tribute in a gathering so thick with Silicon Valley-ites: Although [Bono]Bono used an iPad to read the lyrics to [Bob Dylan]Bob Dylan's "Every Grain of Sand," in the audience, "nobody pulled out a BlackBerry, nobody texted, nobody used their iPhone, nobody did anything like that. They were just completely into the moment."

<http://www.mpi-inf.mpg.de/yago-naga/aida/>

AIDA: Accurate Online Disambiguation

In the moment, remembering [Steve Jobs]Jobs October 20, 2011 Sunday's private memorial gathering for [Steve Jobs]Steve, at [Stanford University]Stanford's [Stanford Memorial Church]Memorial Church, was a moving and dignified event, said someone who attended. The gathering - about 300 people - included [Bill Clinton]Bill and [Hillary Rodham Clinton]Hillary [Al Gore]Al, [Bill Gates]Gates, [Rupert Murdoch]Murdoch, [John Lasseter]Lasseter, [Mark Zuckerberg]Zuckerberg, [Sergey Brin]Sergey and [Larry King]Larry [Yo-Yo Ma]Ma played, [Bono]Bono sang, as did [Joan Baez]Joan. But the most ironic tribute in a gathering so thick with Silicon Valley-ites: Although [Bono]Bono used an iPad to read the lyrics to [Bob Dylan]Bob's "Every Grain of Sand," in the audience, "nobody pulled out a BlackBerry, nobody texted, nobody used their iPhone, nobody did anything like that. They were just completely into the moment."

----- 91: Bono
Solved by prior in local in total: 3
Mentions solved by local sim. only: 27: Jobs
Solved by local only in total: 1

Examples YAGOTypes

Find: indochina Next Previous Highlight all Match case

General Word Sense Disambiguation



Outline

- ✓ **Knowledge for Machines**
- ✓ **Construction of Knowledge Bases**
- ✓ **KB Population from Text & Web Pages**
- ✓ **Knowledge for Intelligent Applications**
- ★ **Opportunities & Challenges**
- ★ **Conclusions**

Discovering “Unknown” Knowledge

so far KB has relations with type signatures

<entity1, **relation**, entity2>

<CarlaBruni **marriedTo** NicolasSarkozy> \in Person \times R \times Person

<NataliePortman **wonAward** AcademyAward > \in Person \times R \times Prize

Open and Dynamic Knowledge Harvesting:

would like to discover new entities and new relation types

<name1, **phrase**, name2>

Madame Bruni in her happy marriage with Nicolas....

The first lady is in passionate love with the French president

Natalie was honored by the Oscar ...

Bonham Carter was disappointed that her nomination for the Oscar ...

Temporal Knowledge

for all people in Wikipedia (300 000) gather all spouses, incl. divorced & widowed, and corresponding time periods!
>95% accuracy, >95% coverage, in one night

- 1) recall: gather temporal scopes for base facts
- 2) precision: reason on mutual consistency



1. Catherine of Aragon
Divorced



2. Anne Boleyn
Beheaded



3. Jane Seymour
Died



Political party	RR (?–2002) UMP (2002–)
Spouse	Marie-Dominique Culioli (div.) Cécilia Ciganer-Albéniz (div.) Carla Bruni
Children	Pierre (by Culioli) Jean (by Culioli) LOUIS (by Ciganer-Albéniz)
Residence	Élysée Palace
Alma mater	University of Paris X: Nanterre
Occupation	Lawyer
Religion	Roman Catholic

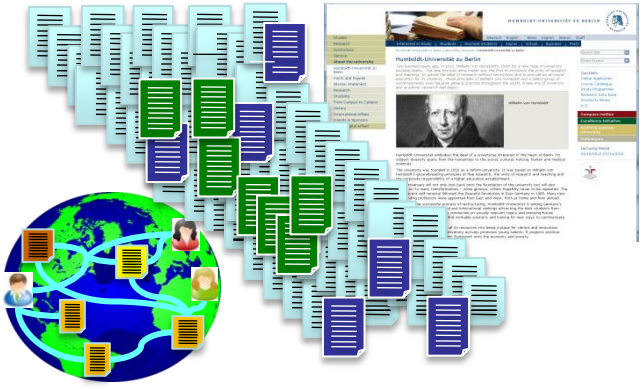
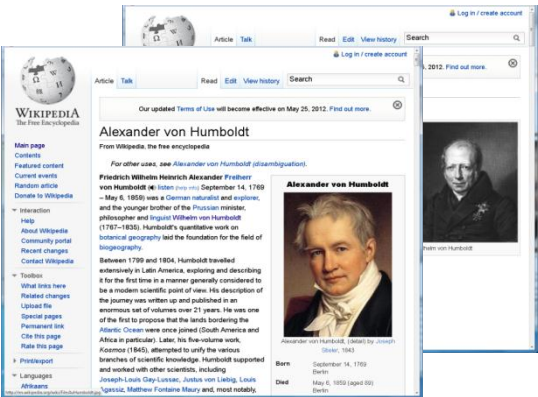
consistency constraints are potentially helpful:

- functional dependencies: *husband, time* → *wife*
- inclusion dependencies: *marriedPerson* ⊆ *adultPerson*
- age/time/gender restrictions: *birthdate* + Δ < *marriage* < *divorce*

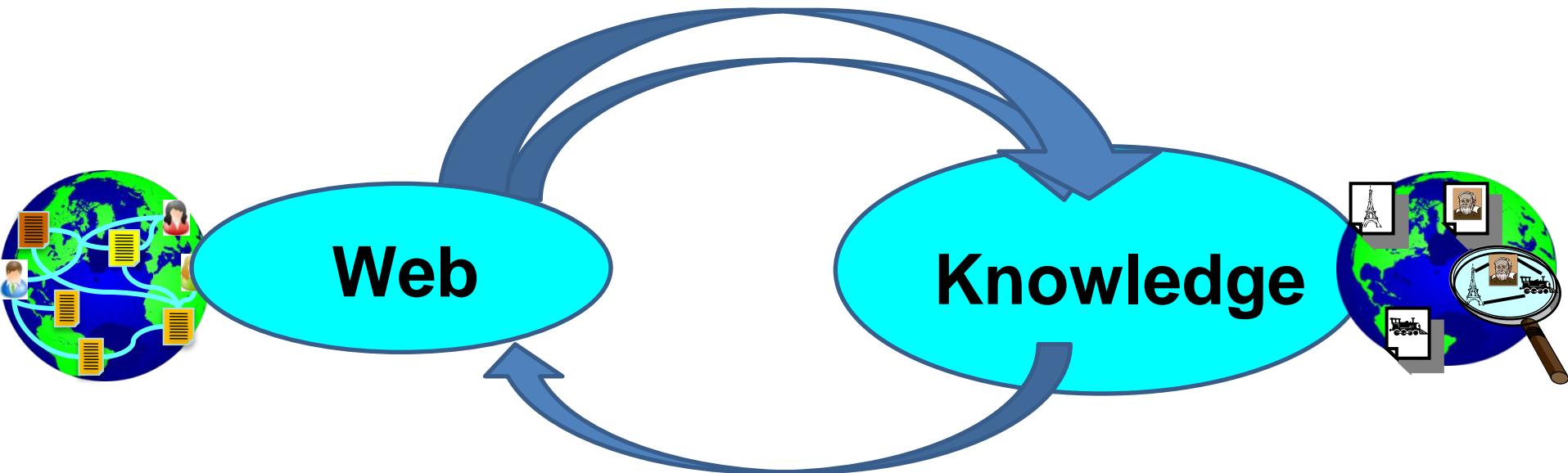
Outline

- ✓ **Knowledge for Machines**
- ✓ **Construction of Knowledge Bases**
- ✓ **KB Population from Text & Web Pages**
- ✓ **Knowledge for Intelligent Applications**
- ✓ **Opportunities & Challenges**
- ★ **Conclusions**

Summary



Take-Home Message



- **Machine Knowledge** from Web Sources:
finally real and big!
- **Enabling Asset for Intelligent Applications:**
digital humanities, big-data analytics,
deep machine reading, QA & HCI, etc.
- **Rich Research Opportunities & Challenges:**
scale & robustness, temporal, multimodal,
open & real-time knowledge discovery, etc.

Merci Beaucoup!