

# Game Theory Through The Computational Lens

Some Points of Contact  
Between Theoretical Computer  
Science and Economics



Tim Roughgarden  
(Stanford)

# First Point of Contact



von Neumann

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## Origins of game theory:

- "Zur Theorie der Gesellschaftsspiele" (1928)
- *Theory of Games and Economic Behavior* (1944, with Morgenstern)



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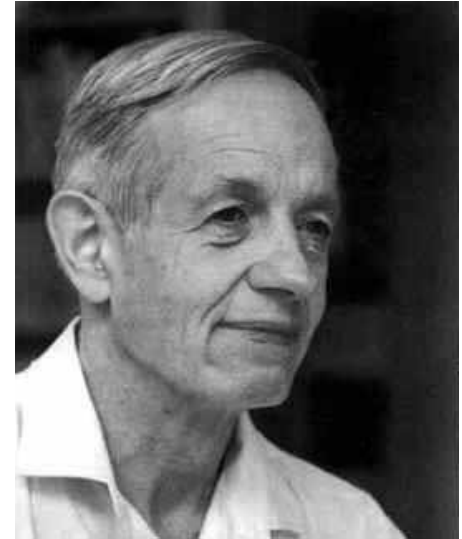
von Neumann

## Early contributions to computing:

- ENIAC (UPenn, 1945)
- IAS machine (1945-1951)

# Games and Nash Equilibria

**Nash's Theorem (1950):** every finite noncooperative game has at least one (Nash) equilibrium.



Nash

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An equilibrium

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Nash



*Not an equilibrium*

# Example: Chicken

**Nash's Theorem (1950):** every finite noncooperative game has at least one (Nash) equilibrium.

	Go straight	Swerve
Go straight	-1, -1	1, 0
Swerve	0, 1	0, 0

Chicken



Nash



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Equilibrium #1  Chicken

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Nash

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Chicken

Equilibrium #1

Equilibrium #2

The table illustrates the 'Chicken' game. The rows represent Player 1's strategies: 'Go straight' and 'Swerve'. The columns represent Player 2's strategies: 'Go straight' and 'Swerve'. The payoffs are given as (Player 1, Player 2). The payoff (1, 0) for (Go straight, Swerve) and (0, 1) for (Swerve, Go straight) are circled in blue. Blue arrows point from the labels 'Equilibrium #1' and 'Equilibrium #2' to these circled payoffs. The word 'Chicken' is centered below the table.

# Example: Rock-Paper-Scissors

**Nash's Theorem (1950):** every finite noncooperative game has at least one (Nash) equilibrium.



Nash

	Rock	Paper	Scissors
Rock	0, 0	-1, 1	1, -1
Paper	1, -1	0, 0	-1, 1
Scissors	-1, 1	1, -1	0, 0

# Example: Rock-Paper-Scissors

**Nash's Theorem (1950):** every finite noncooperative game has at least one (Nash) equilibrium.



Nash

Diagram illustrating the Rock-Paper-Scissors game with a mixed strategy Nash equilibrium. The word "Randomize" is written in blue above the columns and to the left of the rows. Blue arrows point from "Randomize" to each of the three options (Rock, Paper, Scissors) with a probability of  $\frac{1}{3}$ .

	Rock	Paper	Scissors
Rock	0, 0	-1, 1	1, -1
Paper	1, -1	0, 0	-1, 1
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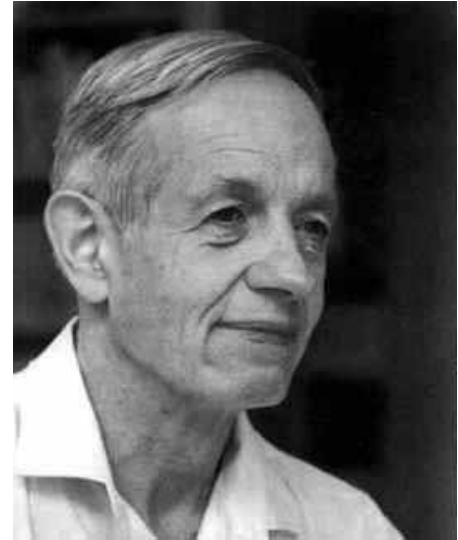
Nash



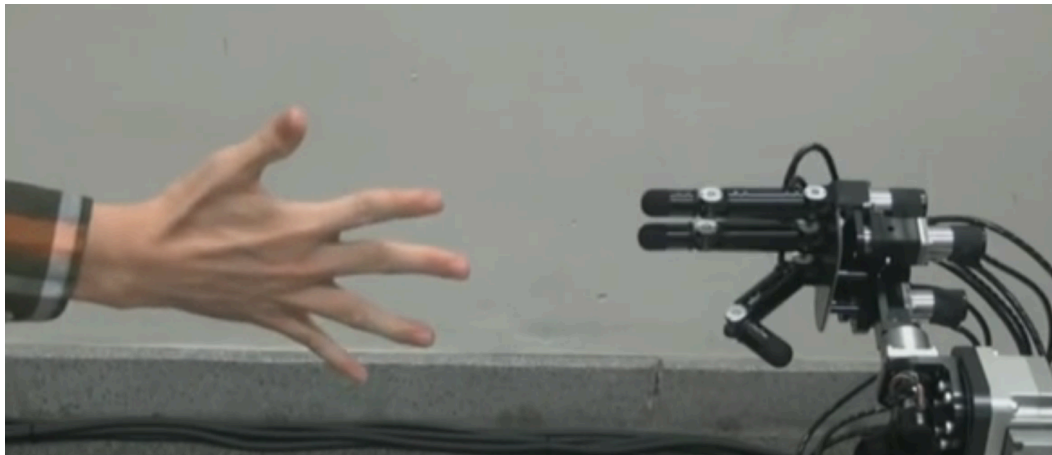
Rock-Paper-Scissors Championship

# Example: Rock-Paper-Scissors

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Nash



Janken robot (University of Tokyo)

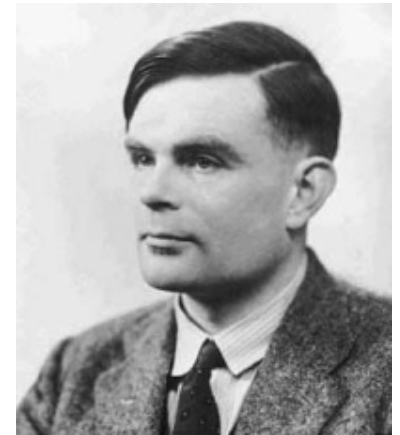
# Turing and Unsolvable Problems

## Origins of computer science:

ON COMPUTABLE NUMBERS, WITH AN APPLICATION TO  
THE ENTSCHEIDUNGSPROBLEM

*By* A. M. TURING.

[Received 28 May, 1936.—Read 12 November, 1936.]



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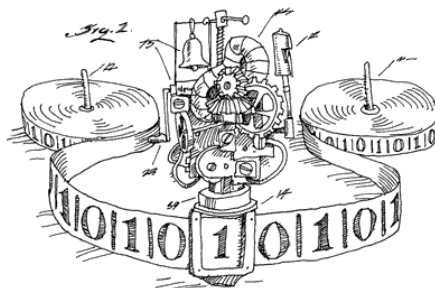
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Alan Turing

## Importance:

- formal model of computation (“Turing machine”)





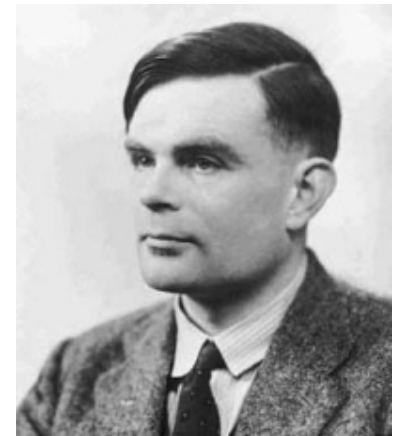
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## Importance:

- formal model of computation
- existence of unsolvable problems
  - example: the “halting problem”

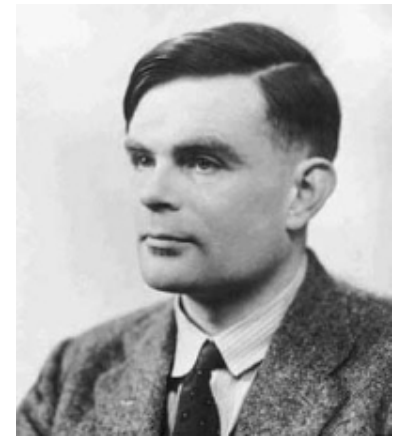
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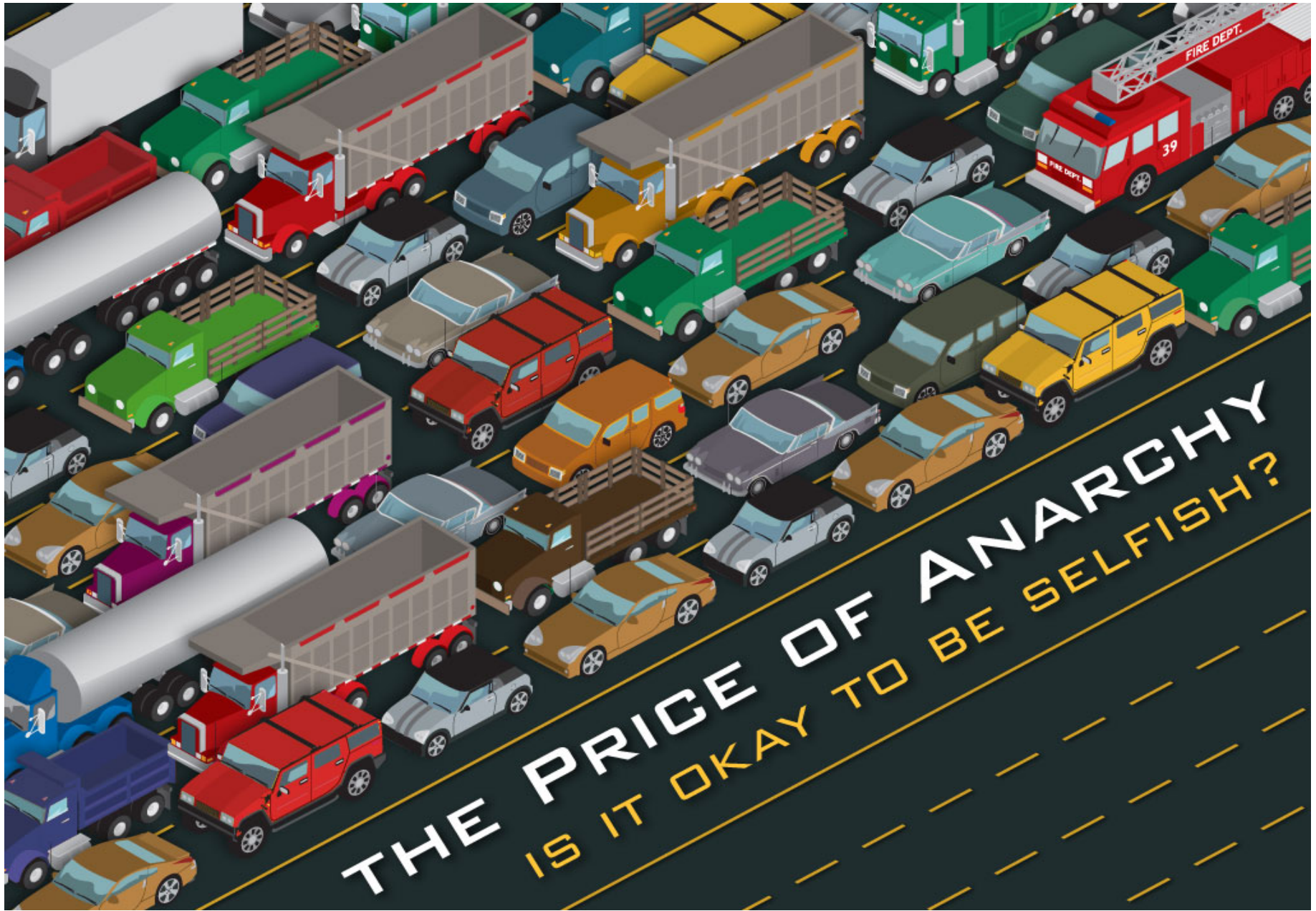
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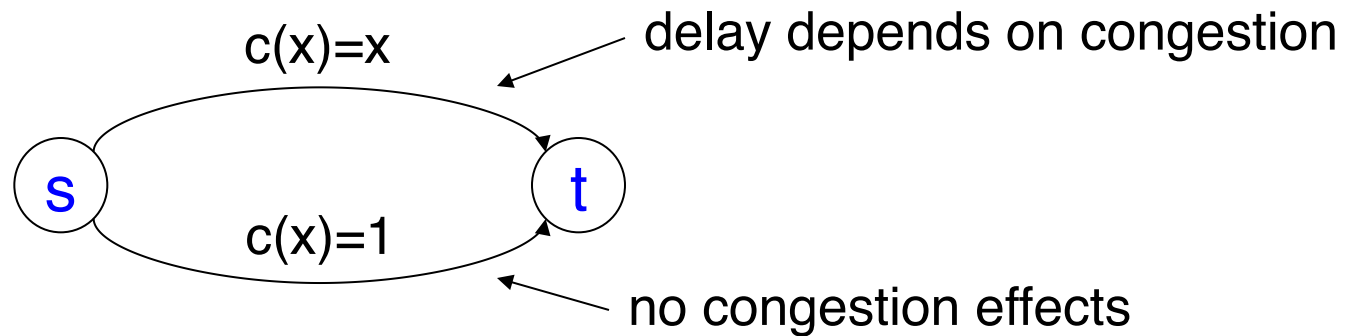
# Outline

1. Introduction: von Neumann, Nash, and Turing
2. *Approximation: A Constructive Compromise*
3. Auction Design: The Rubber Meets the Road
4. Complexity: Critiquing the Nash Equilibrium
5. Conclusions



# Pigou's Example

**Example:** one unit of traffic travelling from **s** to **t**

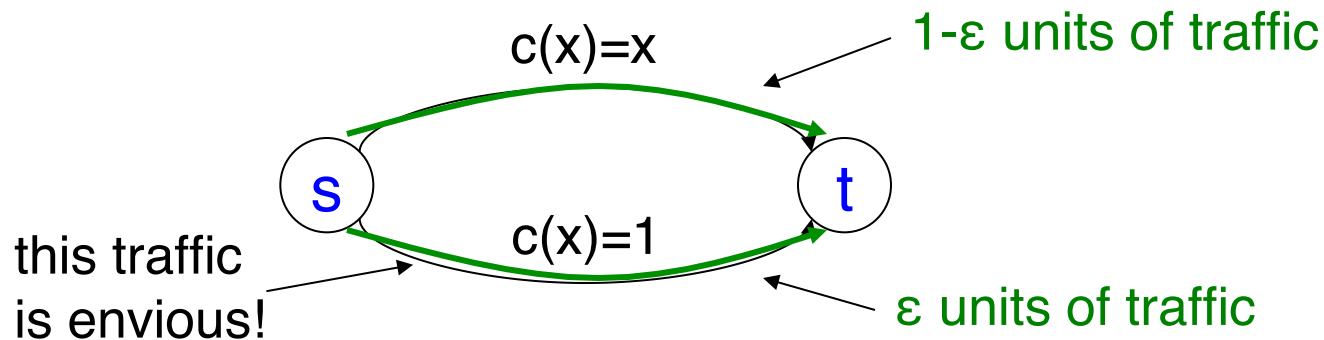


**Question:** what will selfish drivers do?

- assume everyone wants smallest-possible delay
- [Pigou 1920]

# Equilibrium in Pigou's Example

**Claim:** all traffic will take the top route.

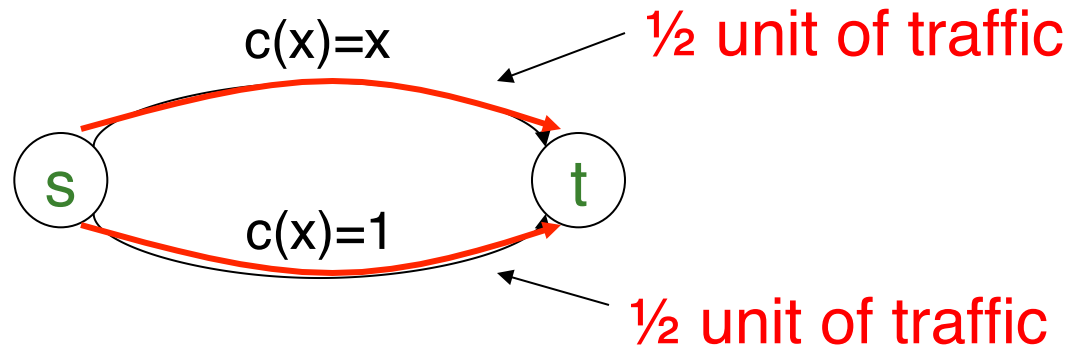


**Reason:**

- $\epsilon > 0 \rightarrow$  traffic on bottom is envious
- $\epsilon = 0 \rightarrow$  equilibrium
  - all traffic incurs one unit of delay

# Can We Do Better?

Consider instead: traffic split equally

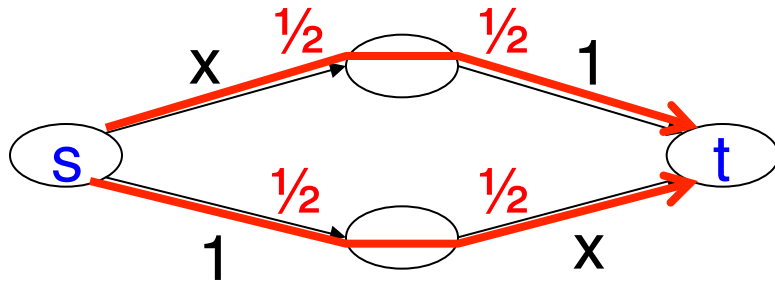


Improvement:

- half of traffic has delay 1 (same as before)
- half of traffic has delay  $\frac{1}{2}$  (much improved!)
- “price of anarchy” [Kousoupas/Papadimitriou 99] =  $\frac{4}{3}$

# Braess's Paradox (1968)

Initial Network:

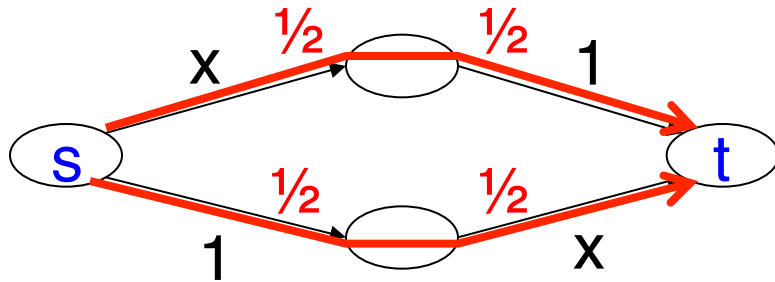


Commute time = 1.5



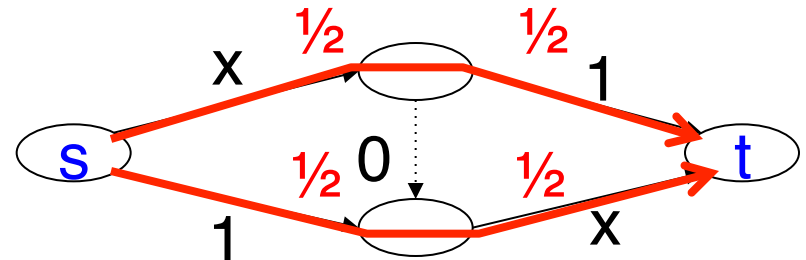
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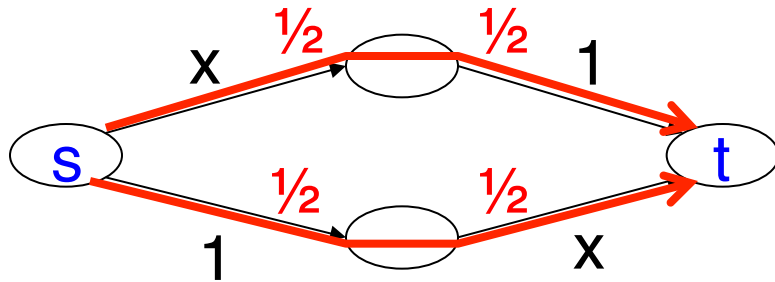
Augmented Network:



Now what?

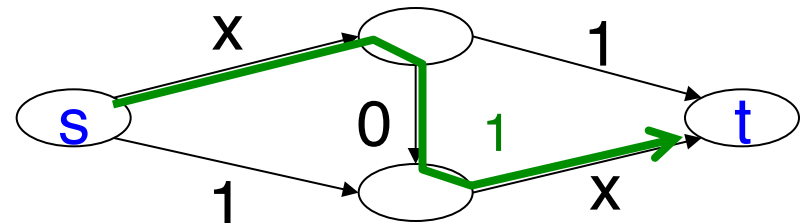
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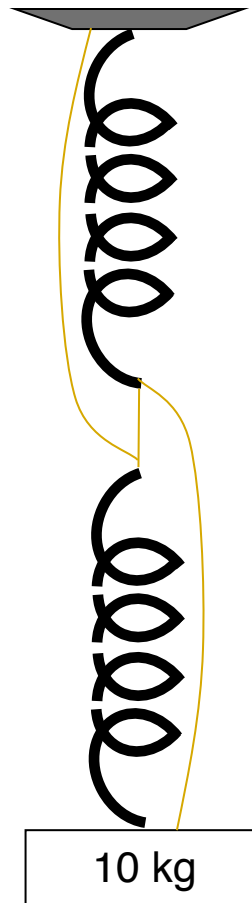
Augmented Network:



Commute time = 2

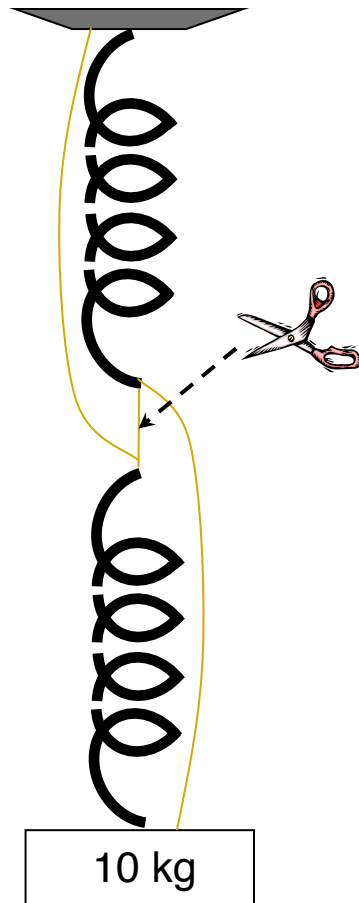
Price of anarchy =  $4/3$  in augmented network  
(again!)

# Strings and Springs



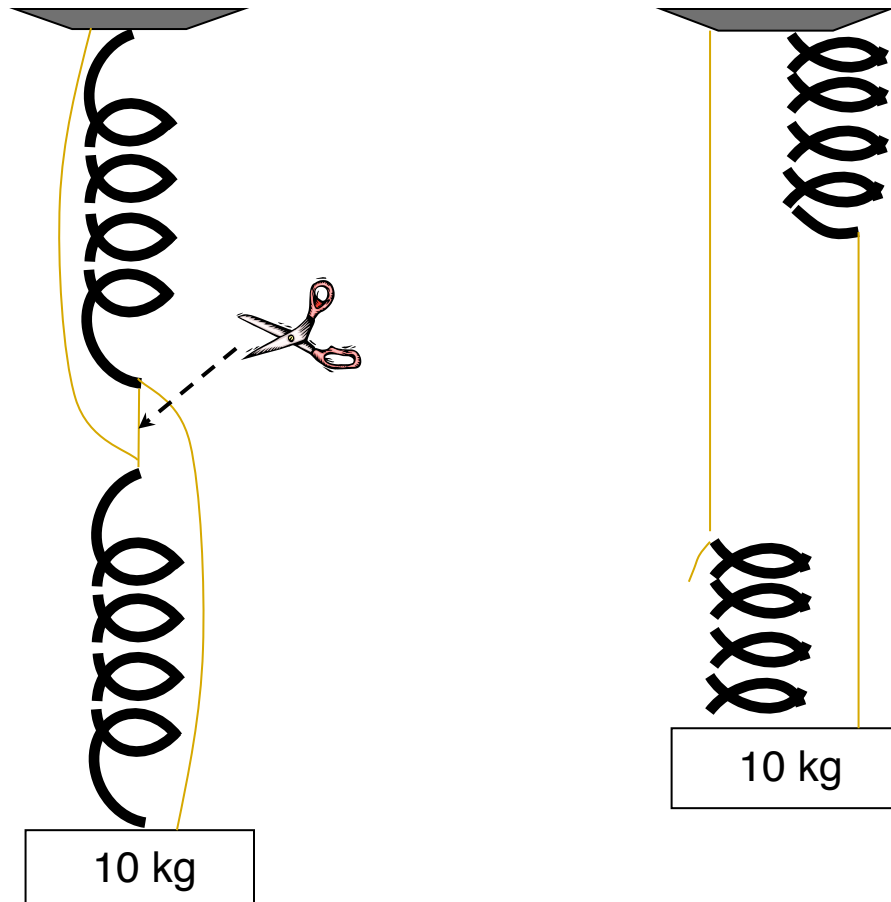
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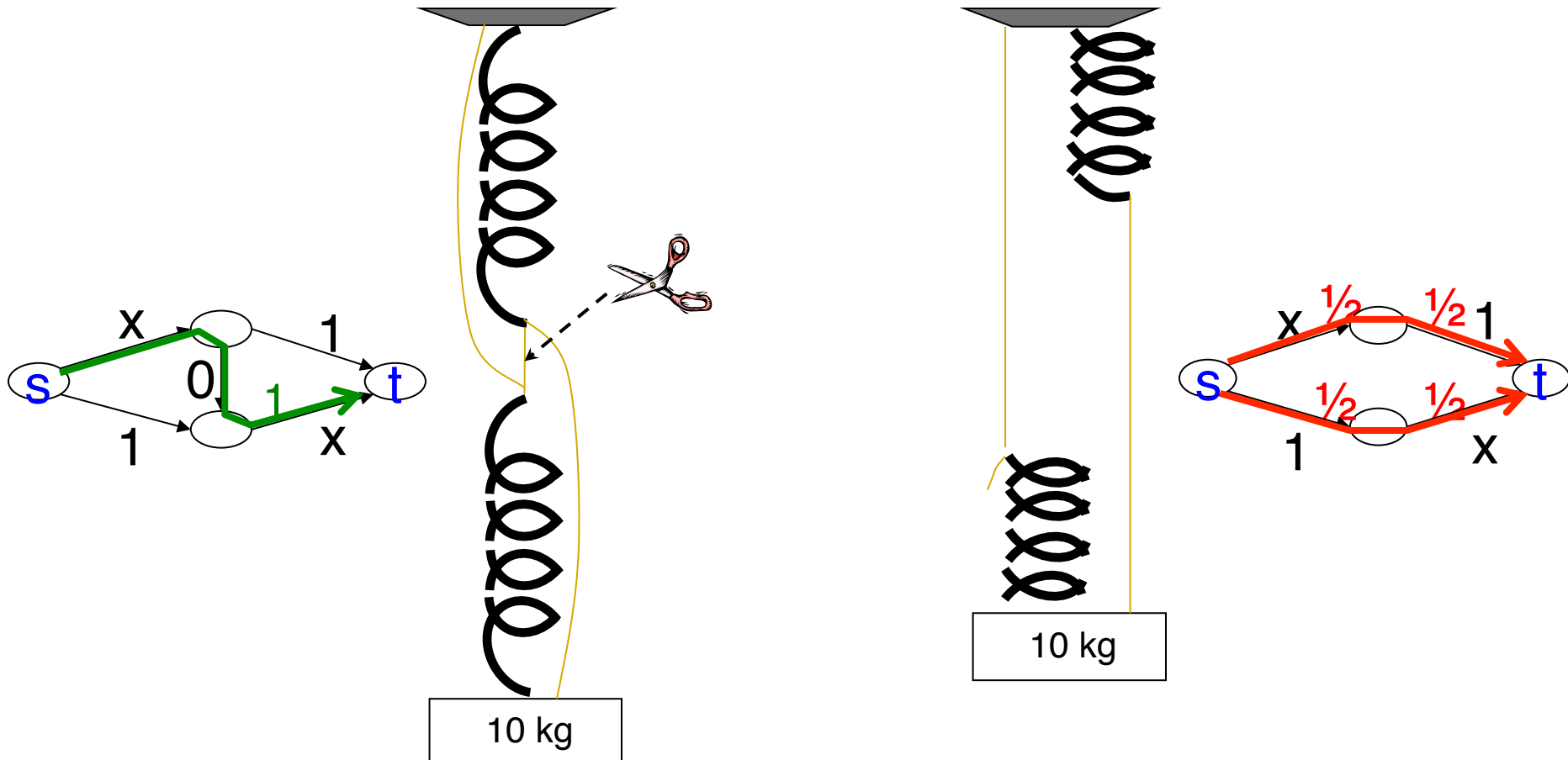
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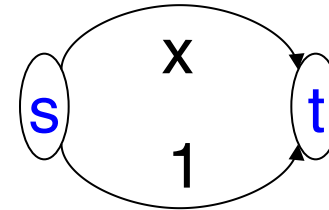
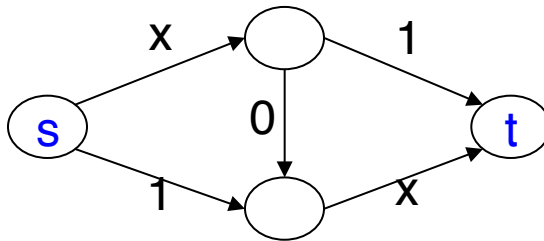
# Strings and Springs



Cohen and Horowitz (Nature, 1991)

# When Is the Price of Anarchy Bounded?

Examples so far:



**Question:** does the price of anarchy stay small in bigger networks?

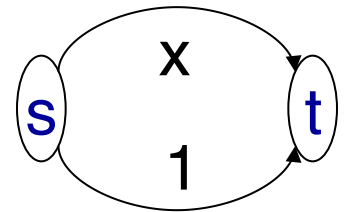
# Affine Cost Functions

**Defn:** *affine cost function* has the form

$$c_e(x) = a_e x + b_e \quad [\text{for } a_e, b_e \geq 0].$$

**Theorem:** [Roughgarden/Tardos 02] for every network with affine cost functions:

$$\text{average delay of equilibrium} \leq \frac{4}{3} \times \text{optimal average delay}$$



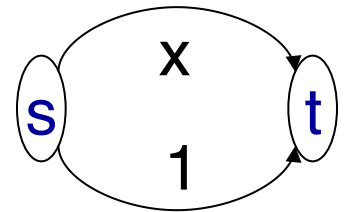


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average delay of **equilibrium**  $\leq 4/3 \times$  **optimal** average delay



**Metaphor:** electrical current in networks of resistors.

**Question:** why wasn't this proved in the 20<sup>th</sup> century by economists, or transportation scientists, or...?

# Digression: Map Coloring



Rule: adjacent countries get distinct colors.

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need 3  
colors  
(one per  
country)

Rule: adjacent countries get distinct colors.

# Digression: Map Coloring



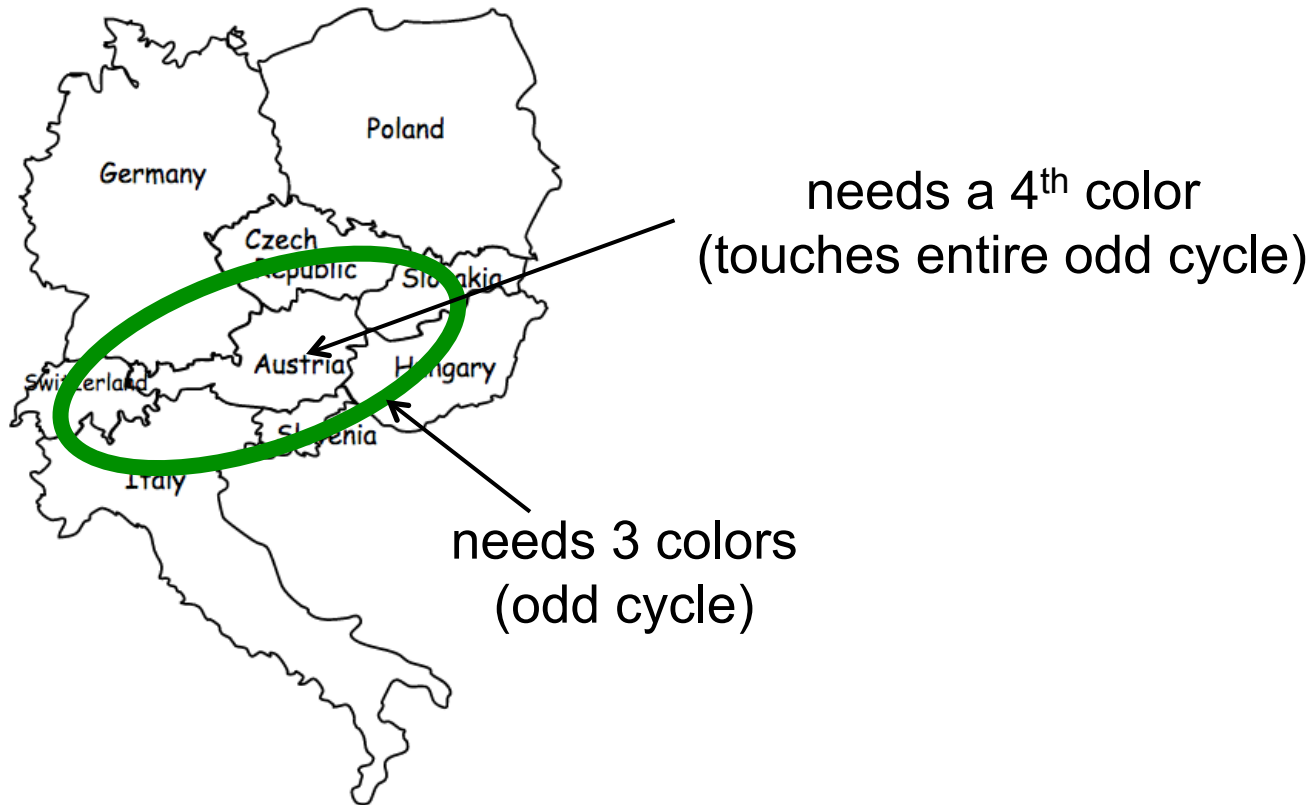
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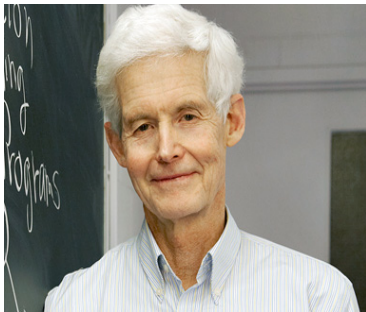


# NP-Completeness

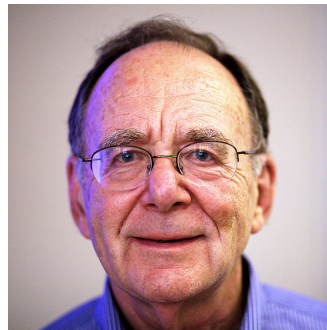
## Cook-Karp-Levin Theorem (1971-1973):

Many fundamental problems are “NP-complete.”

- solvable in principle via exhaustive search
- no significantly better algorithms exist (if  $P \neq NP$ )
- compromises required (use heuristics, tackle special/small cases, buy lots of hardware, etc.)



Stephen Cook



Richard Karp



Leonid Levin

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# F.C.C. Backs Proposal to Realign Airwaves

The New York Times

September 28, 2012

By EDWARD WYATT

WASHINGTON — The government took a big step on Friday to aid the creation of new high-speed wireless Internet networks that could fuel the development of the next generation of smartphones and tablets, and devices that haven't even been thought of yet.

The five-member Federal Communications Commission unanimously approved a sweeping, though preliminary, proposal to reclaim public airwaves now used for broadcast television and auction them off for use in wireless broadband networks, with a portion of the proceeds paid to the broadcasters.

The initiative, which the F.C.C. said would be the first in which any government would pay to reclaim public airwaves with the intention of selling them, would help satisfy what many industry experts say is booming demand for wireless Internet capacity.

Mobile broadband traffic will increase more than thirtyfold by 2015, the commission estimates. Without additional airwaves to handle the traffic, officials say, consumers will face more dropped calls, connection delays and slower downloads of data.

# FCC Incentive Auction

## *Broadcast Television Incentive Auction (3/16-3/17):*

- Reverse Auction: buy TV broadcast licenses
  - Final tally: ≈\$10 billion cost
- Forward Auction: sell wireless broadband licenses
  - Final tally: ≈\$20 billion revenue
- Revenue to cover auction costs, fund a new first responder network, reduce the deficit (!)
  - “Middle Class Tax Relief and Job Creation Act”

# Bad Designs Cost Billions

## New Zealand, 1990:

- simultaneous sealed-bid 2<sup>nd</sup>-price auctions for 10 interchangeable TV broadcasting licenses
  - creates tricky coordination problem
- projected revenue: 250M

# Bad Designs Cost Billions

## New Zealand, 1990:

- simultaneous sealed-bid 2<sup>nd</sup>-price auctions for 10 interchangeable TV broadcasting licenses
  - creates tricky coordination problem
- projected revenue: 250M; actual = 36M
- often huge difference between top two bids

US, 2016: \$10s of billions at stake.

# Reverse Auction Format

*“Descending Clock Auction”:*

[Milgrom/Segal 14] (extending [Moulin/Shenker 01],[Mehta/Roughgarden/Sundararajan 09])

- each round, each broadcaster offered a buyout price (decreases over time)
  - declined → exits, retains license
  - accepted → moves to next round



Milgrom



Segal

# The Stopping Rule

**Intuition:** stop auction when prices are as low as possible, subject to clearing enough spectrum.

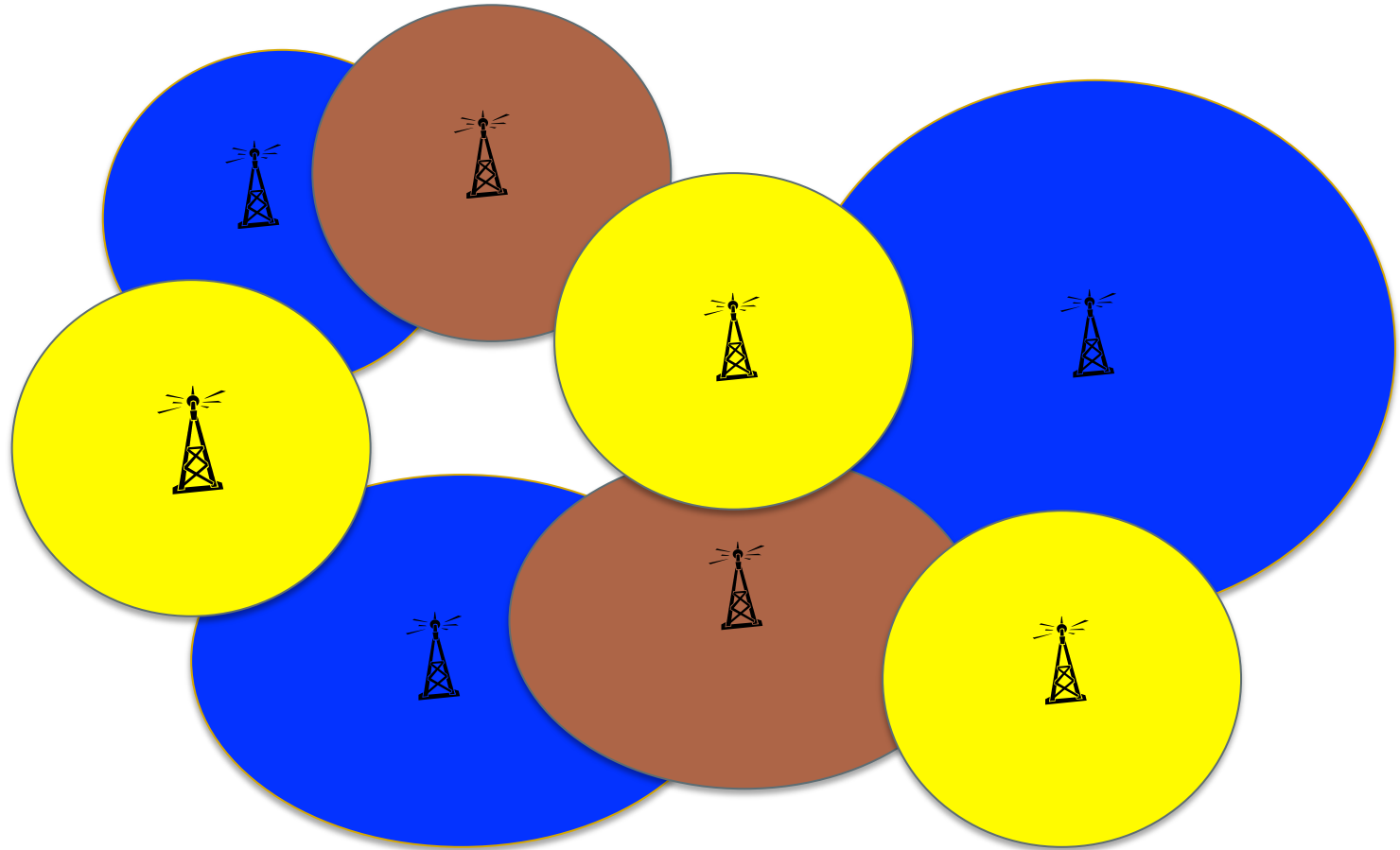
**Example goal:** from channels 38-51, clear 10 of them nationwide.

**Issue:** buyouts scattered across channels.

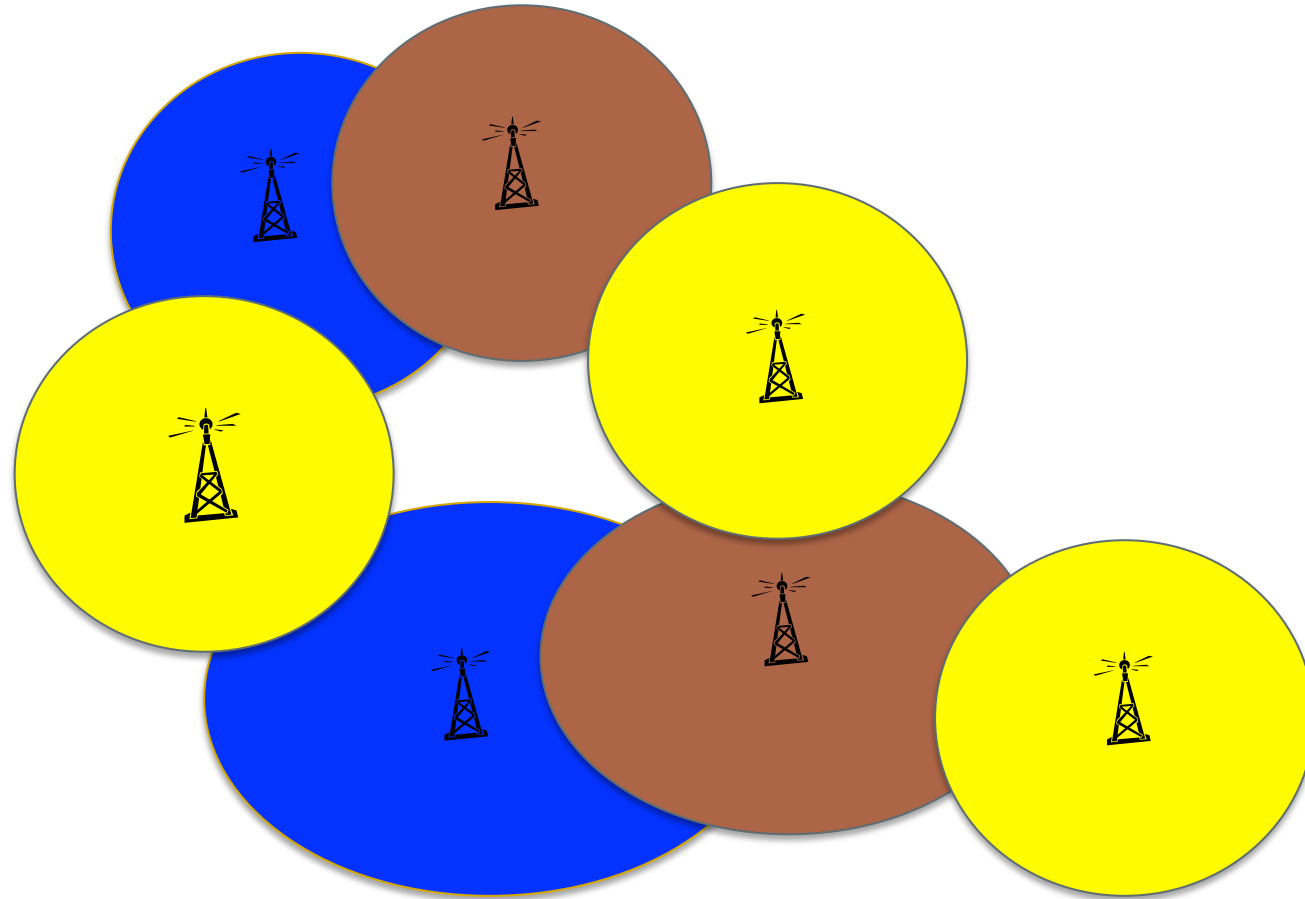
**Solution:** repack remaining TV stations into a smaller subset of channels (e.g., 38-41).



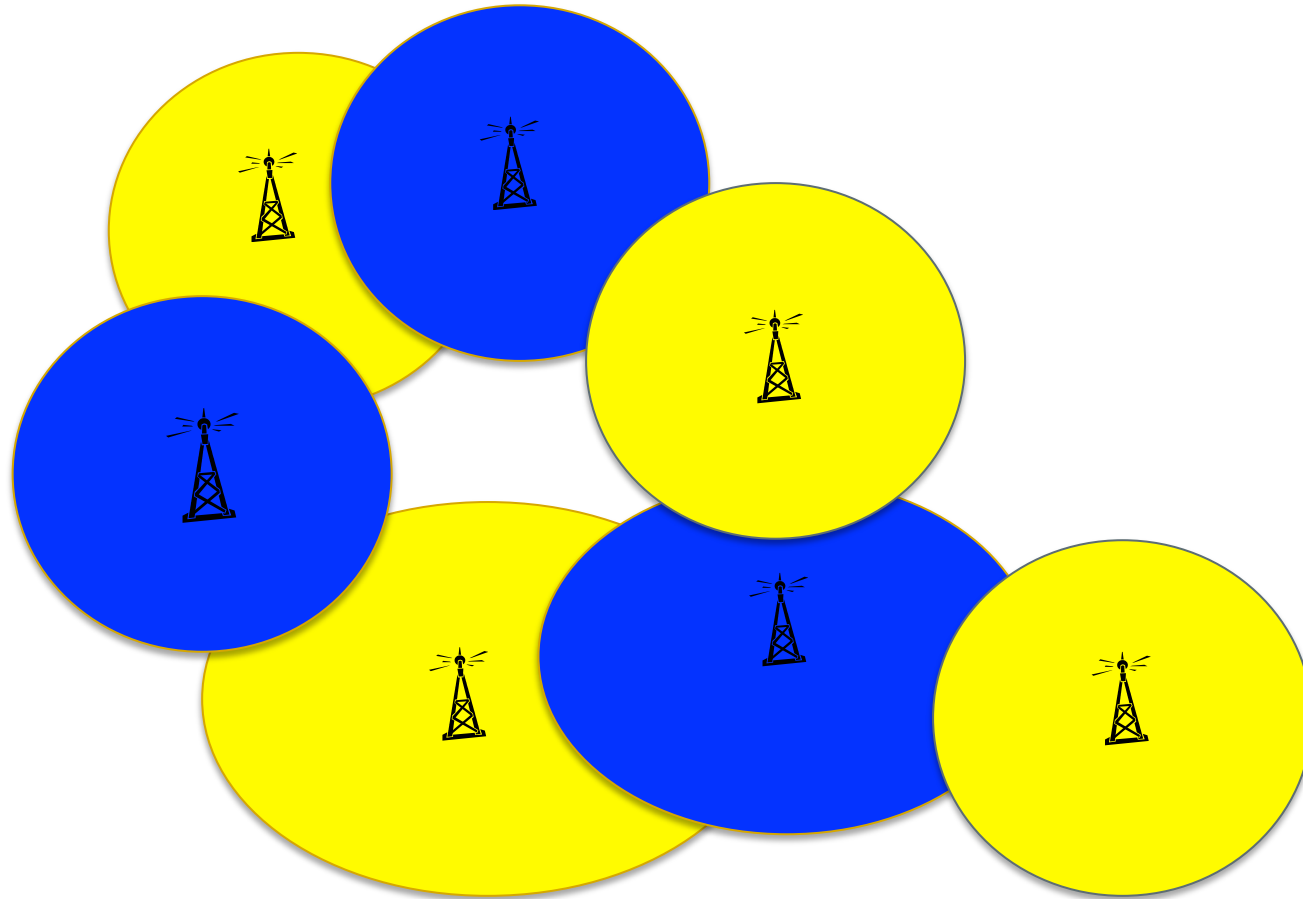
# The Repacking Problem



# The Repacking Problem



# The Repacking Problem



# The Need for Algorithms

**Cool fact:** state-of-the-art algorithms for solving NP-complete problems both necessary and sufficient to solve repacking problem quickly.

[Leyton-Brown et al. 13, 14, 17]

- encode as satisfiability (SAT)
- use presolvers, solver configurations tuned to interference constraints, caching tricks



Leyton-Brown

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# Constructive Nash's Theorem?

**Nash's Theorem (1950):** every finite game has at least one Nash equilibrium.

- many interpretations require the determination of an equilibrium
  - by the players, designer, etc.
- fixed-point proof offers no help



An equilibrium

**Challenge:** “more constructive” version.

- cf., “bounded rationality” [Simon]

# Classifying the complexity of computing a Nash equilibrium

**Idea:** is computing a Nash equilibrium NP-complete?

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**Upshot:** Need to refine NP to obtain the right complexity class.

**Proposal:** [Papadimitriou 94] PPAD.



Papadimitriou

# Nash Meets Turing

**Theorem:** [Daskalakis/Goldberg/Papadimitriou 06, Chen/Deng/Teng 06] Computing a Nash equilibrium is PPAD-complete.

- also intractable in other senses [Etessami/Yannakakis 07, Hart/Mansour 09]
- even approximate Nash equilibria [Rubinstein 15,16], [Roughgarden/Weinstein 16], [Babichenko/Rubinstein 17]

**Interpretation:** no general constructive version of Nash's theorem. Compromises required.

# Conclusions

- many points of contact between theory CS and game theory/econ over past 15 years
  - including many not mentioned today

# Conclusions

- many points of contact between theory CS and game theory/econ over past 15 years
- many 21<sup>st</sup>-century computer science applications require economic reasoning
  - routing in communication networks
  - auctions for online advertising
  - cryptocurrencies
  - etc.

# Conclusions

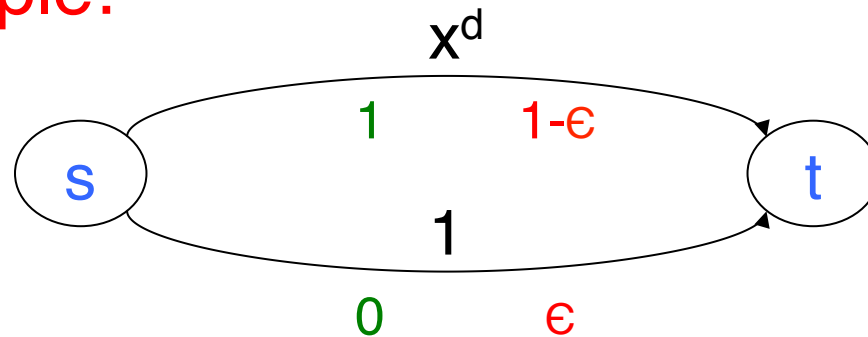
- many points of contact between theory CS and game theory/econ over past 15 years
- many 21<sup>st</sup>-century computer science applications require economic reasoning
- theory CS can articulate computational barriers and offers constructive compromises
  - approximation
  - workarounds for NP-complete problems
  - intractability of Nash equilibria

**FIN**

# A Nonlinear Pigou Network

Bad Example:

( $d$  large)



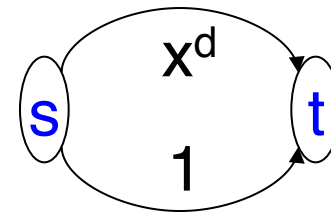
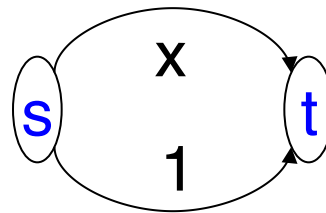
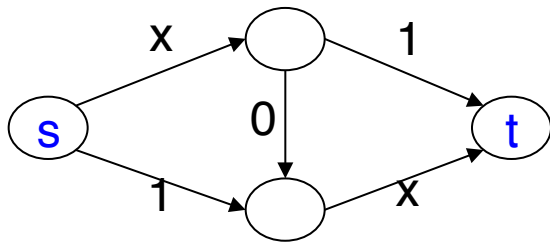
equilibrium has average delay 1, optimal  $\rightarrow 0$

Upshot: price of anarchy unbounded as  $d$  tends to infinity.

Goal: weakest-possible conditions under which the price of anarchy is small.

# When Is the Price of Anarchy Bounded?

Examples so far:



**Hope (revised):** imposing additional structure on the cost functions helps.

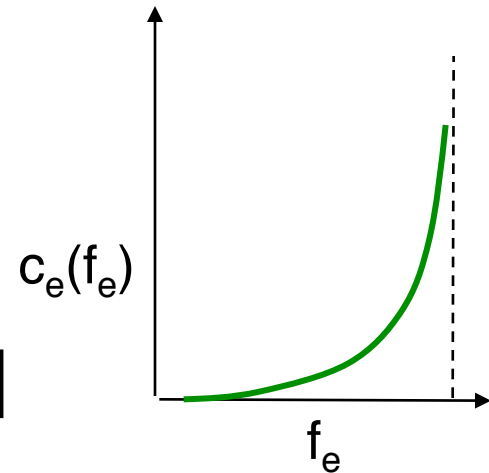
- worry: bad things happen in larger networks



# Benefit of Overprovisioning

**M/M/1 Cost Functions:**  $c(x) = 1/(u_e - x)$

**Suppose:**  $\beta$  fraction of each edge unused [i.e., max utilization  $(1-\beta)\%$ ]



**Then:** Price of anarchy is at most  $\frac{1}{2}(1+1/\sqrt{\beta})$

- arbitrary network size/topology, traffic matrix

**Moral:** Even modest (10%) over-provisioning sufficient for near-optimal routing.

# The Evidence Against

- Rabin (1957): “It is quite obvious that not all games considered in the theory can actually be played by human beings.”
- Gilboa/Zemel (1989): Many problems about Nash equilibria are NP-complete.
- Dutta (2003): algebraic universality of Nash equilibria
- Hart/Mas-Colell (2003): no natural learning algorithms
- Savani/von Stengel (2004): Lemke-Howson can require exponential time to compute an equilibrium



Rabin