

# The Role of Mental Health in Shaping Education and Economic Outcomes for Young People

Findings from a Randomized Trial

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Collège de France, Paris, 29 May 2026



# *The Impact of Digital Mental Health Technology on Mental Health, Education, and Economic Outlook of Young Adults*

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**Solution-oriented  
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and Cooperation SDC



# Youth Well-Being: Collaborators



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1. Motivation
2. Context
3. Study aims
4. Youth-wellbeing
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6. Results
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# The mental health and poverty cycle

Unil.

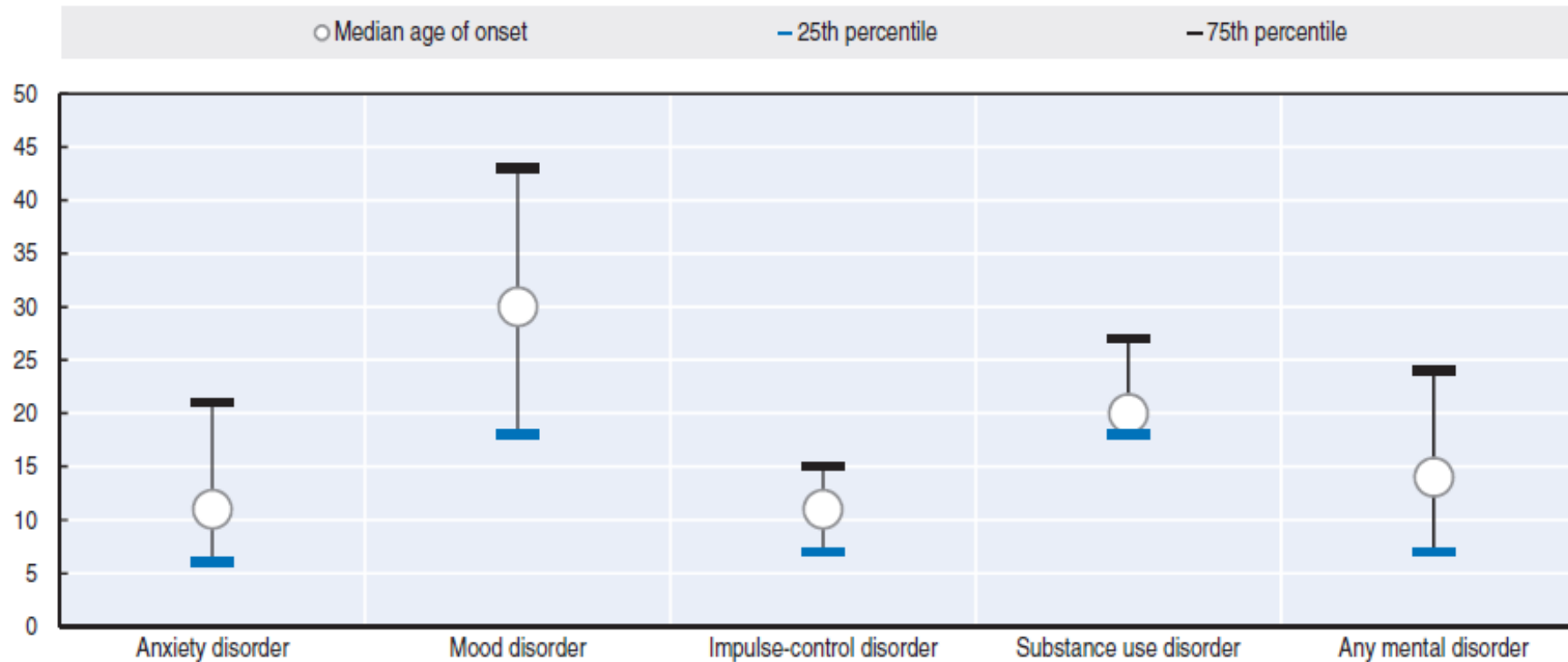


*"Mental health problems create barriers to human capital accumulation — and low human capital creates mental health problems."*

Ridley et al, Science 2020

# Most mental disorders first emerge around adolescence or early adulthood

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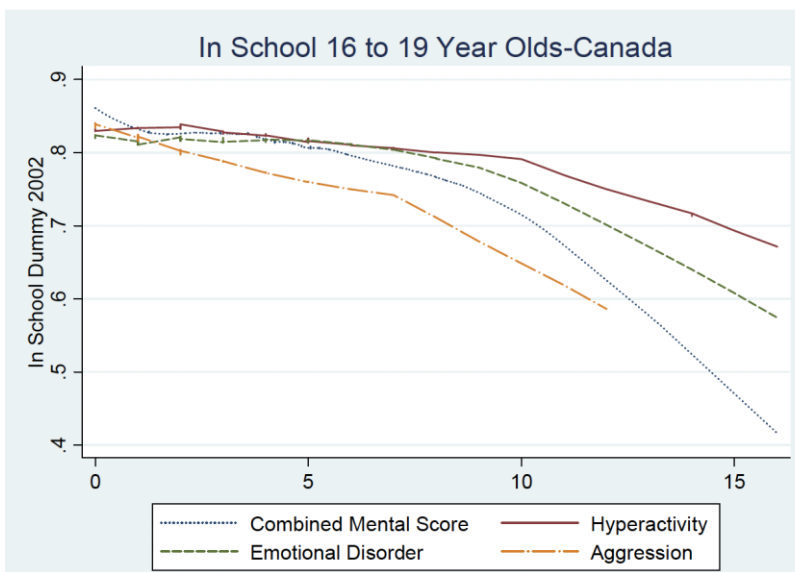
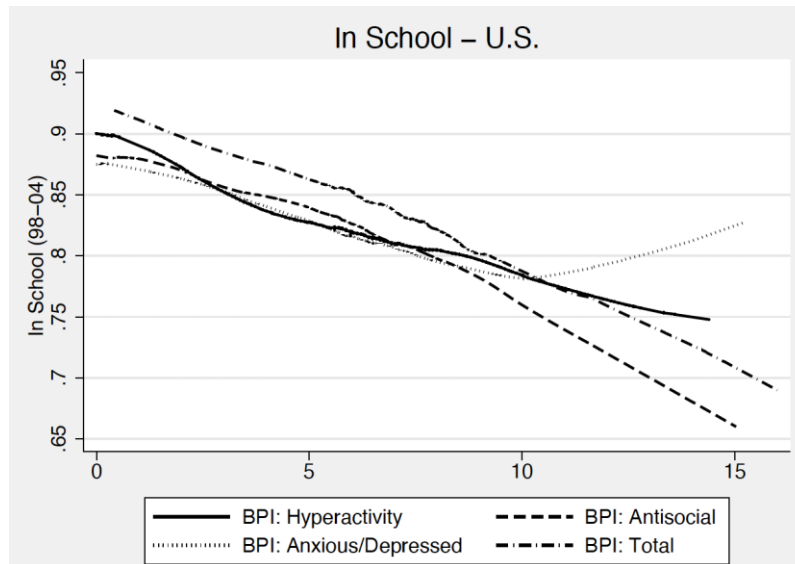


Source: OECD compilation based on Kessler, R. et al. (2005), *Archives of General Psychiatry*, No. 62, pp. 593-603.

# Mental health, education and work

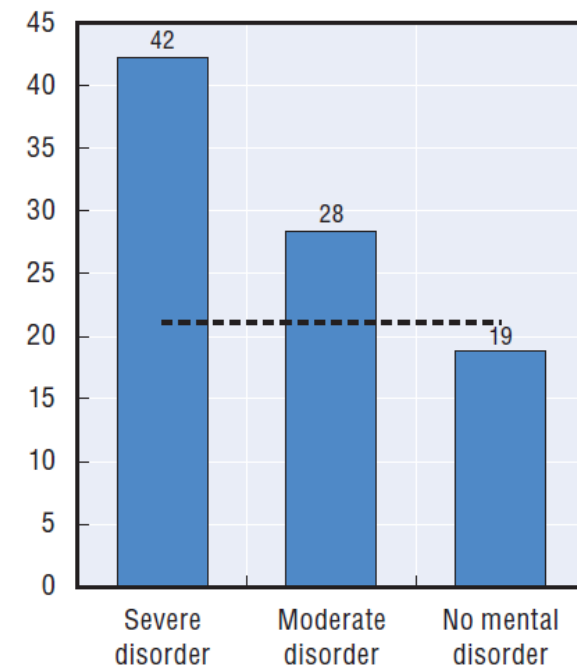
Higher mental health problem scores associated with lower school continuity (Curry & Stabile, 2007)

Data: Canadian National Longitudinal Survey of Children and Youth (NLSCY)



% absent from work in past 4 weeks, 21 EU countries

Source: OECD (2012), *Sick on the Job? Myths and Realities about Mental Health and Work.*



# Why Mental Health Matters for Education and Work

Unil.

## Mental health as a barrier to human capital accumulation

- Reduced concentration, energy, and motivation → weaker skill acquisition and lower academic signals (*Eisenberg et al. 2009*)
- Higher discounting of the future → underinvestment in education and career
- Weaker cognitive and executive functioning → impaired planning, decision-making, and goal pursuit (*Haushofer & Fehr 2014; Mullainathan & Shafir 2013*)
- Reduced perseverance, self-esteem, and self-control → lower engagement and resilience
- Lower perceived ability and deteriorating mental health → weakened incentives to stay in school or pursue long-term employment

# Gaps and methodological challenges

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- **What we know — and what's missing**
  - **Context:** focus on high-income countries and ‘regular’ student populations
  - **Vulnerability:** Low-income students -elevated risk of mental health problems
  - **Post-conflict and LMIC** settings compound effects of mental health
- **Key identification challenges**
  - **Endogeneity** - mental health and educational outcomes share common causes
  - **Causal identification:** Predominantly observational designs (e.g., *Eisenberg et al. 2009; Curry & Stabile, 2007*)
  - **Higher education** -Existing studies concentrate on primary/secondary schooling

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## Colombia, Not Finland, May Be the Happiest Country in the World

By: Dave Roos



Colombians support their country during a soccer match. Colombia ranks as the happiest country in the world when people are asked about emotions. LATINCONTENT/GETTY IMAGES

<https://science.howstuffworks.com/life/inside-the-mind/emotions/colombia-not-finland-may-be-happiest-country-in-world.htm>



Jesús Abad Colorado, photographer



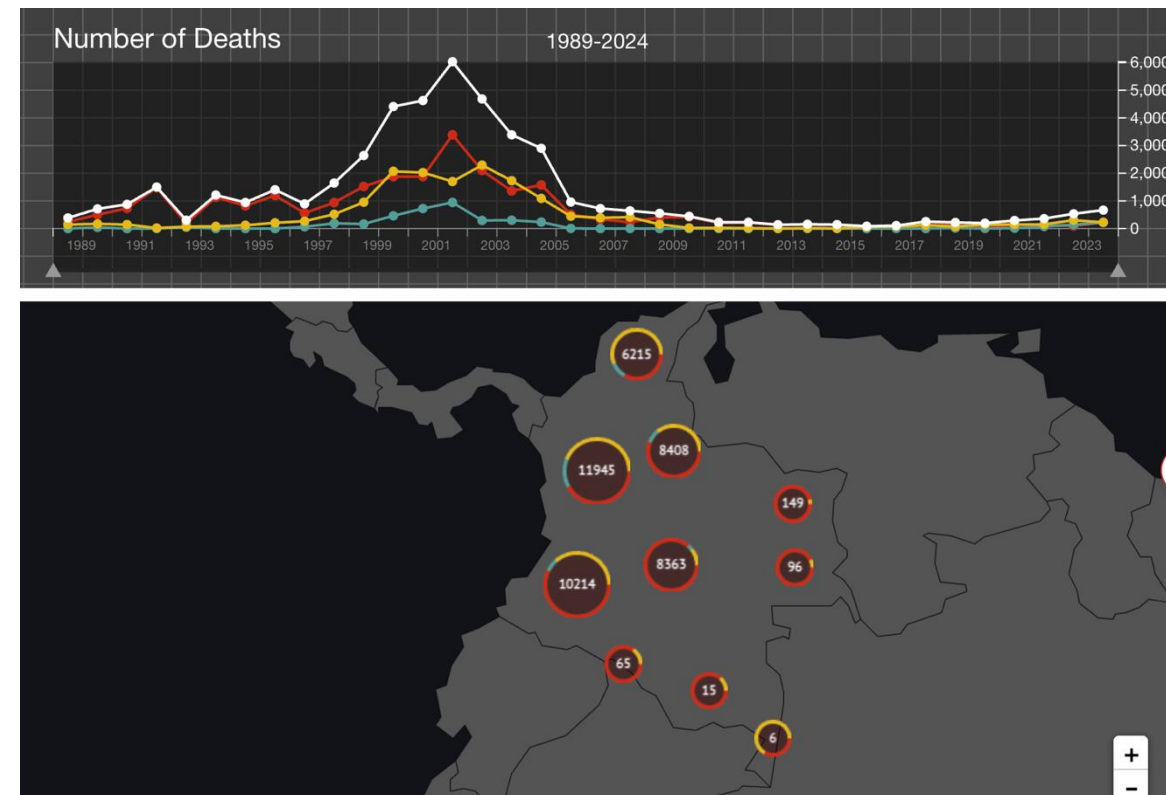
Paramilitaries killed 8 people and disappeared 25 in the riverine oil port of Barrancabermeja. Photograph: Jesús Abad Colorado © May 1998.



Circa 4,150 people were registered in the village of Pavarandó, Mutatá, following their displacement due to combats between the FARC and the Colombian Army in the Genesis operation. Photograph: Jesús Abad Colorado © May 1997.

# Context: Colombia

- **High poverty** — 35.7% monetary poverty rate
- **Education gap** — high-income students: 53% → university vs. low-income: only 9%
- **Conflict legacy** — 50+ years of armed conflict → poverty, displacement & mental health consequences (*peace agreement 2016, but effects persist*)
- **Social protection** → major expansion of poverty reduction programmes in recent decades



Uppsala Conflict Data Program:

<https://ucdp.uu.se/country/100>

# Renta Joven (*Young Income*) programme

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- **Prosperidad Social** —government agency responsible to reduce poverty and inequality
- **Goal** — address long-standing inequalities in post-secondary education among vulnerable young people and victims of conflict
- **Scale** — 360,000+ young people enrolled in higher or vocational education nationwide
- **Intervention** — Conditional cash transfer tied to university or vocational enrolment
- **High prevalence of depression, anxiety and PTSD**, yet 85% report not seeking support



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# Study aims

## OBJECTIVE

To co-develop, implement and evaluate the impact of a digital mental health intervention on both **mental health** and **education outcomes** among vulnerable young people enrolled in *Renta Joven*, Colombia.

## RESEARCH QUESTIONS

To what extent does access to *digital mental health technology deployed at scale among low-income students* improve:

### Q1

#### Mental health

Depression and anxiety symptoms

PHQ-9 · GAD-7 · PTSD

### Q2

#### Education outcomes

Academic performance and retention in higher education

GPA · Enrolment

### Q3

#### Future orientation

Educational investment and future expectations

Patience · Self-control

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# Youth Well-being (*BienEstar Joven*)

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## DURATION

10-week intervention

## DELIVERY

Online platform

## CONTENT

Transdiagnostic

Targeting emotional dysregulation and negative thought patterns

## DESIGN

Co-designed

With young people and Government; culturally adapted

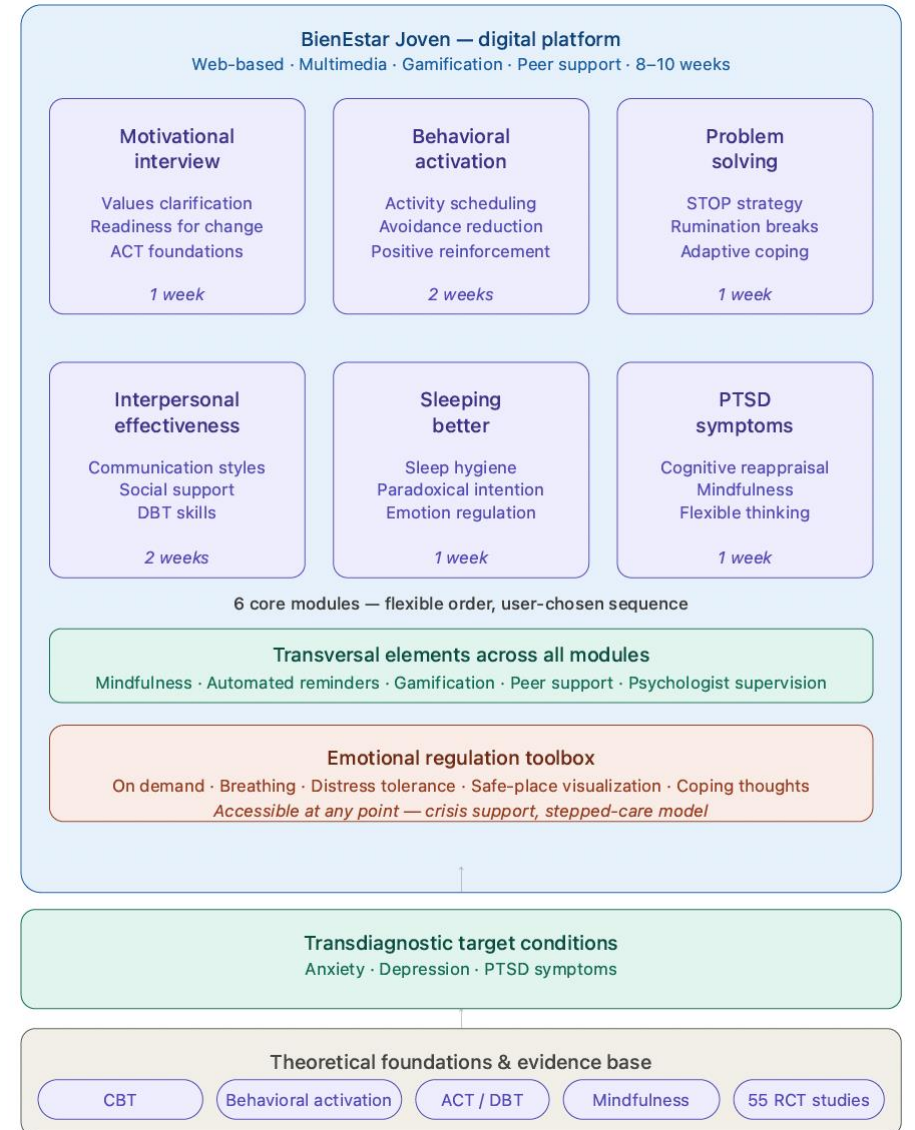
## EVIDENCE BASE

Effective components from previous research

## PEERS

Peer support

Trained peers from Renta Joven



# Youth Well-being (*BienEstar Joven*)

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home

Educación

Foro

Ajustes

Cerrar sesión

## Módulos,

En este espacio encontrarás herramientas e información para afrontar momentos difíciles y promover tu bienestar.



### Motivación y propósito

Actividades realizadas: 0/3

Duración estimada del módulo: 0 h 20 m



### Actíivate

Actividades realizadas: 0/3

Duración estimada del módulo: 1 h 55 m



### Desafía tus problemas

Actividades realizadas: 0/1

Duración estimada del módulo: 0 h 15 m



### Relaciones brillantes

Actividades realizadas: 0/2

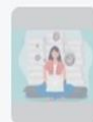
Duración estimada del módulo: 0 h 30 m



### Descansa mejor

Actividades realizadas: 0/2

Duración estimada del módulo: 0 h 41 m



### Sanar y crecer

Actividades realizadas: 0/3

Duración estimada del módulo: 0 h 34 m

## ¡Bienvenid@ al foro!

Un espacio para compartir y conversar desde el respeto



Februaryskies

Elle / Le



## Módulos



## Actividad 1: Estrategias para Desengancharse

### Ejercicio de solución de problemas

Esta herramienta te será útil si sientes que tienes muchos problemas que te generan preocupación, y no sabes como empezar a resolverlos

Problema



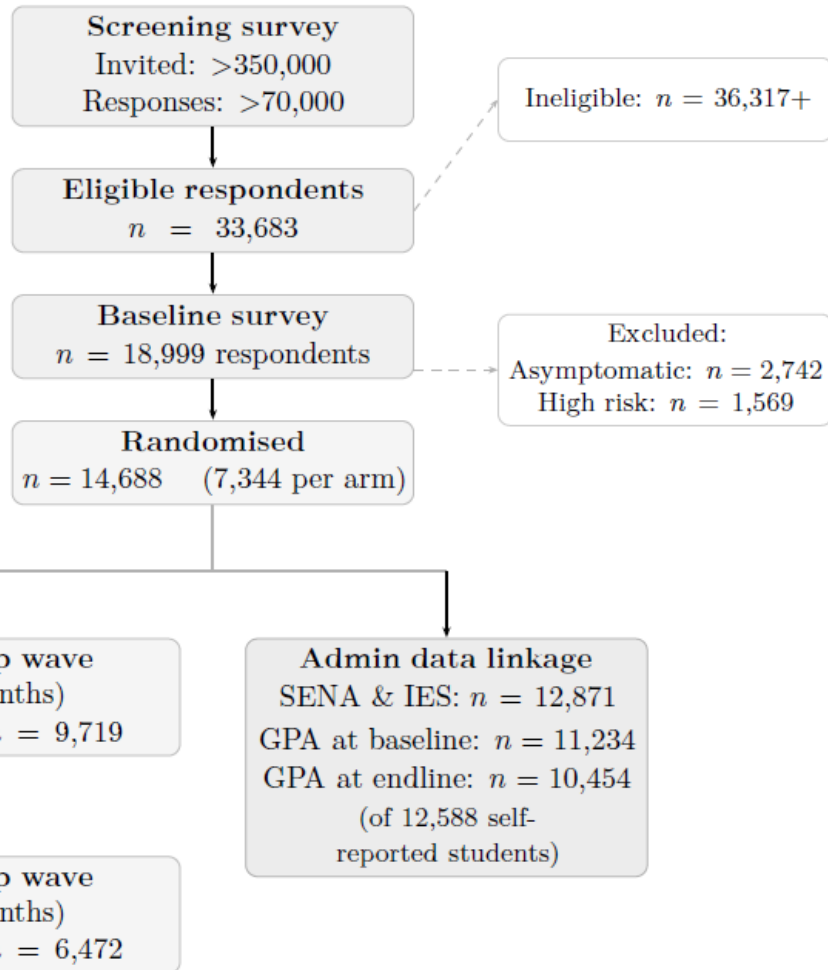
Opciones

Decisión



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# Study design - RCT



## Mild

PHQ-9: 6-8  
GAD-7: 3-8  
PC-PTSD-5: 2  
Scoring on any scale

**Control group**  
 $50\% \cdot n = 2,538$

**Access to platform**  
 $50\% \cdot n = 2,538$

$n = 5,076$

## Moderate

PHQ-9: 9-14  
GAD-7: 9-14  
PC-PTSD-5: 3  
Scoring on any scale

**Control group**  
 $50\% \cdot n = 1,165$

**Platform only**  
 $25\% \cdot n = 1,165$

**Platform + peers**  
 $25\% \cdot n = 1,165$

$n = 3,495$

## Severe

PHQ-9:  $\geq 15$   
GAD-7:  $\geq 15$   
PC-PTSD-5:  $\geq 4$   
Scoring on any scale

**Control group**  
 $50\% \cdot n = 1,238$

**Platform only**  
 $25\% \cdot n = 1,238$

**Platform + peers**  
 $25\% \cdot n = 1,238$

$n = 3,714$

# Primary outcomes

## Primary outcomes

### MENTAL HEALTH

#### Depression — PHQ-9

9-item scale

#### Anxiety — GAD-7

7-item scale

#### Combined severity — PHQ-ADS

Score 0–48 · clinical threshold  $\geq 30$

#### PTSD — PC-PTSD-5

5-item screen

### EDUCATION

#### Retention

Continued enrolment in education

#### Academic performance — GPA

Cumulative grade point average

## Secondary outcomes

#### Future orientation

Patience (Falk et al. 2016) + self-control (Tangney et al. 2004)

#### Educational investment

Absenteeism frequency (3 items)

#### Labor market expectations

Expected earnings 6 months post-graduation

#### Educational expectations

Expected end-of-semester GPA (0–5)

#### Behavioural activation — BADS-SF

Behavioral Activation for Depression Scale, short form (Kanter et al. 2007)

## What we estimate

$\beta$

Intent-to-treat effect of assignment to the intervention on follow-up outcomes

### MENTAL HEALTH CONTROLS

Baseline depression (PHQ-9)

Baseline anxiety (GAD-7)

Baseline PTSD

Severity strata indicators

### SOCIODEMOGRAPHIC CONTROLS

Gender

Conflict victim status

Age · expecting a child

Region · programme type

### INFERENCE

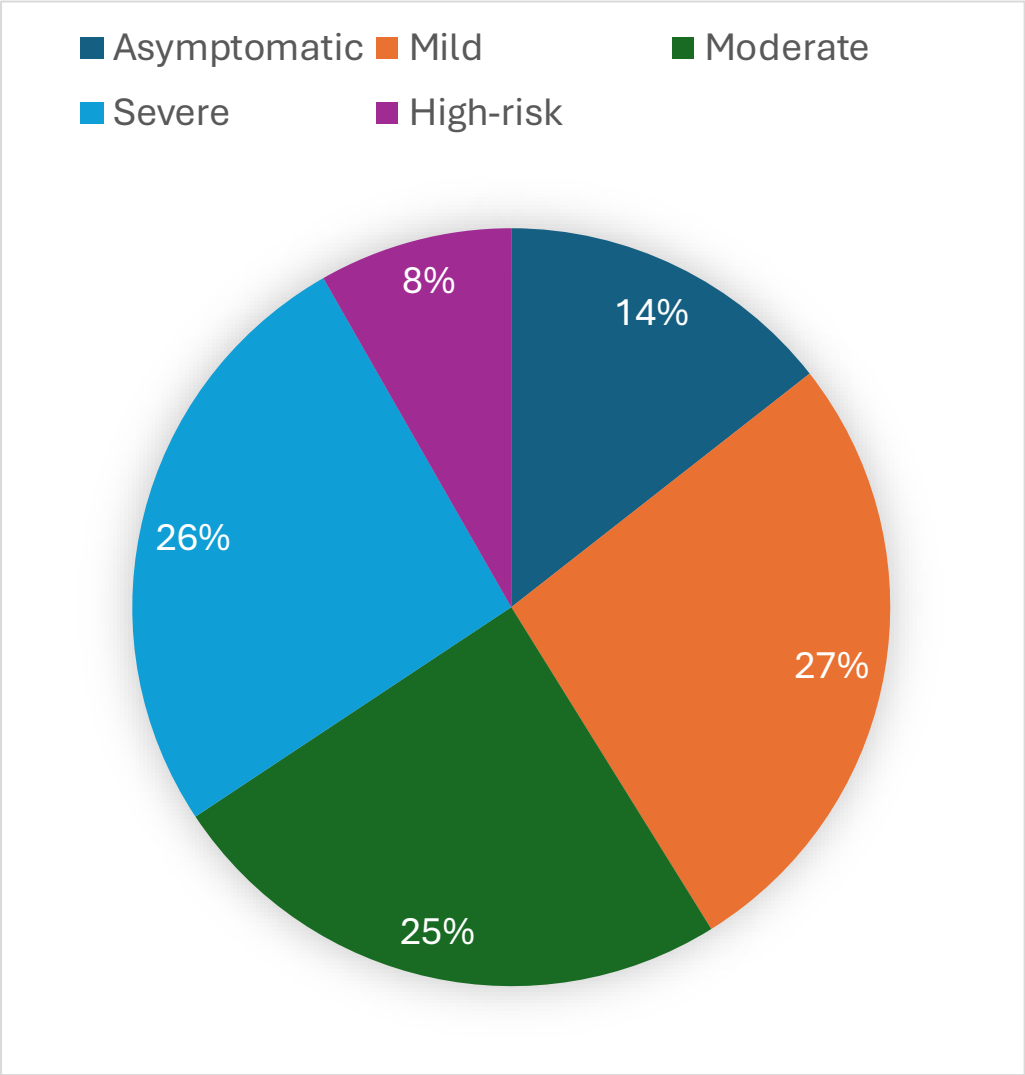
Baseline outcome controlled for all outcomes except retention

Uncorrected p-values reported

Romano-Wolf correction for multiple testing (Romano & Wolf 2005)

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# 86% of Participants Have Mental Health Symptom (n=18,999)



## What This Means

86%

Present  $\geq 1$  symptom of depression, anxiety or PTSD

8%

High-risk category

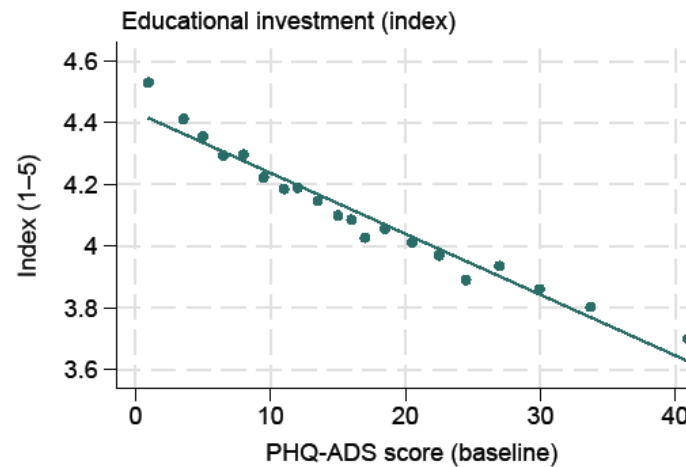
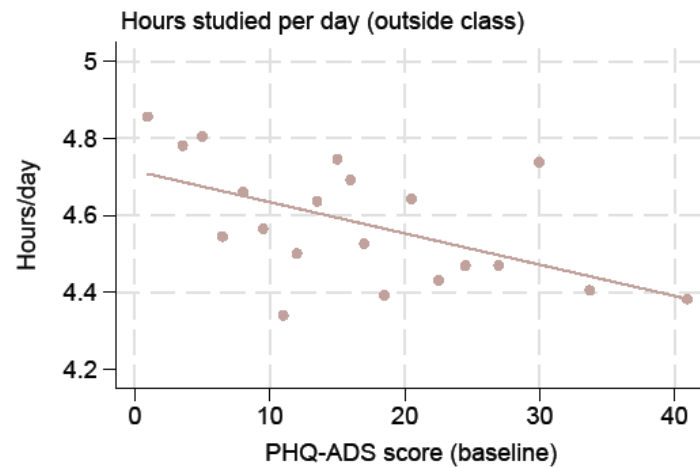
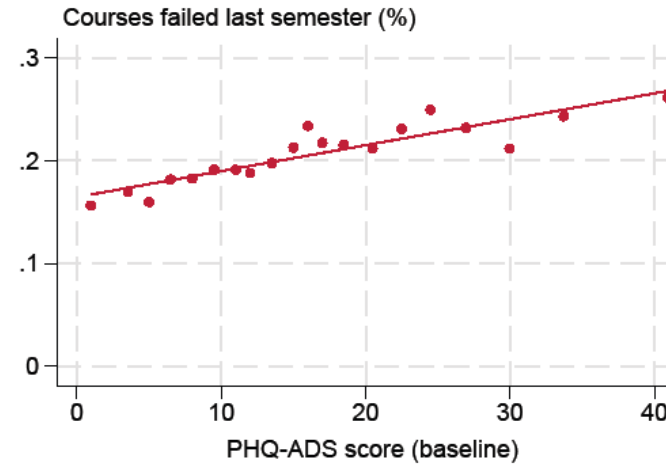
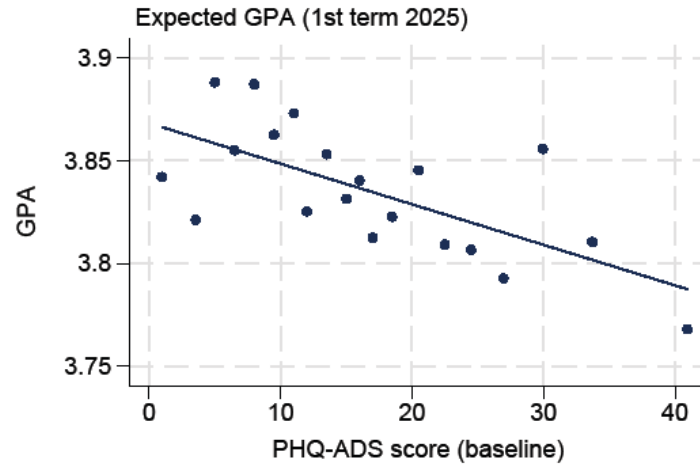
26%

Severe symptoms

25%

Moderate

# Mental Health & Educational Outcomes at Baseline



Poorer mental health at baseline (PHQ-ADS scores) predicts lower expected GPA, higher course failure rates, and less investment in studies (n=18,999)

Each point = mean within a PHQ-ADS score bin (20 equal-frequency bins). Line = OLS fit.  
Baseline data (n ≈ 18,999).

- **Mental health:**
  - Significant & immediate reductions in depression, anxiety, and PTSD symptoms
  - Effects decline but persist at 3-month follow-up
- **Education & labour:**
  - No significant effects for most outcomes
  - Suggestive gains in expected earnings at FW2 and education investments
- **Severity heterogeneity:** Larger mental health gains for moderate/severe participants
- **Peer support:** No incremental benefit of peer support

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- **Evidence on effectiveness and scalability in LMICs**
  - Our estimate smaller than earlier studies
  - Possible explanation: reflect ‘real life’ effects once scaled-up
- **Why did mental health improvements not translate into measurable gains educational outcomes?**
  - Mental health effects may not be sufficiently large to generate detectable improvements in educational outcomes
  - Low engagement — only 29% of participants used platform
  - Time horizon insufficient to observe academic effects — GPA reflects academic performance over longer periods

Digital mental health interventions can produce meaningful symptom reductions at scale in LMIC university settings

But...

Engagement challenges limit their effectiveness and prevent spillovers to educational outcomes

# Thank you



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Youth Well-being project:  
<https://wp.unil.ch/youthwellbeing/>



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